Noon Knowledge
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Noon Knowledge Workshop	Link to YouTube	Date of Noon Knowledge Class
SOFT SKILL & BUSINESS DEVELOPMENT CLASSES		
5 VIDEOS YOU SHOULD BE CREATING!	https://www.youtube.com/watch?v=KbM-3cNz4TA	10/17/2018
Achieving Your Financial Goals	https://www.youtube.com/watch?v=5nz7ckge8e0	4/29/2015
Adobe Pro	https://www.youtube.com/watch?v=0H1IhiTofL8	12/6/2017
Alternative Stress Relief	https://www.youtube.com/watch?v=Gu1VcdPMFEs	3/7/2018
Apps in Business	https://www.youtube.com/watch?v=y-bdKHOoNCU	10/21/2015
Basics of Graphic Design	https://www.youtube.com/watch?v=6V2xwgueT6I	2/8/2017
Best Apps for Your iPad	https://www.youtube.com/watch?v=O0B3ZxCbLFw	4/4/2018
Branding Yourself on LinkedIn Noon Knowledge	https://www.youtube.com/watch?v=E1SjQWlth0o	11/7/2018
Breakeven Analysis & Cash Flow	https://www.youtube.com/watch?v=mb8hZQ8s6NA&t=2s	7/18/2018
Building a LinkedIn Profile	https://www.youtube.com/watch?v=ya50DYl9vdA	9/20/2017
Business networking & promotion	https://www.youtube.com/watch?v=2bVn32R5QrU	3/8/2017
Cash Flow	https://www.youtube.com/watch?v=xQDMqaOVGL4	1/31/2018
Change The Perecption Change The Reality: Changing the Way You Communicate with Others to	https://www.youtube.com/watch?v=KnAhMWwn7PE&t=4	11/20/2019
Cloud Services for Business	https://www.youtube.com/watch?v=ZJo8u38jU1k	4/8/2015
Constant Contact	https://www.youtube.com/watch?v=eTWzYCh754k	5/23/2018
Consumer Protection	https://www.youtube.com/watch?v=NCZ1F2zG64w	5/4/2016
Corporate Structure	https://www.youtube.com/watch?v=zkxrflDv9rM	1/25/2017
Creating a PR Strategy	https://www.youtube.com/watch?v=oYHbO6IgCSw	10/26/2016
Creating a Promotional Video	https://www.youtube.com/watch?v=yo0ArI_lZs4	8/26/2015
Creative Collaboration	https://www.youtube.com/watch?v=IbRCj3_wWRU	5/18/2016
Creative Collaboration & Communication in the Work Place	https://www.youtube.com/watch?v=I333hl0iJAw	2/1/2017
Creative Collaborations	https://www.youtube.com/watch?v=QOU4KNbsm5o	5/24/2017
Creditors Rights	https://www.youtube.com/watch?v=gtgK3O4f54c	2/15/2017
Crowdsource Funding	https://www.youtube.com/watch?v=7fh70a8e1zI	4/22/2015
Customer Service	https://www.youtube.com/watch?v=_kGrsxgl5iM	3/11/2015
Customer Service	https://www.youtube.com/watch?v=pCFX1z5H7-s&t=1941s	6/19/2019
Customer Service	https://www.youtube.com/watch?v=W0DTWyh0EI0	2/5/2020
Cyber Security	https://www.youtube.com/watch?v=vvFZYEOYV1E	3/30/2016
Cyber Security	https://www.youtube.com/watch?v=VesMgfPwyso	10/2/2019
Designing an Effective Ad	https://www.youtube.com/watch?v=KpH6CMISLbE&t=26s	10/7/2015
Developing Company Policies & Procedures	https://www.youtube.com/watch?v=_2kxKkd7-UI	1/20/2016

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Developing Effective PR Plan	https://www.youtube.com/watch?v=Cf4mcFHh7mI	2/17/2016
Digital Do's & Don'ts	https://www.youtube.com/watch?v=okKufATlgus	6/20/2018
eCommerce workshop	https://www.youtube.com/watch?v=3gGATgitQmc	8/24/2016
EFT Meridian Tapping for Stress Management -DIY for Internal Stress & Calming it down	https://www.youtube.com/watch?v=TyRAp78b3VM	11/1/2017
Email Marketing - MailChimp	https://www.youtube.com/watch?v=jV6BfJud3ao	2/11/2015
Employment Law	https://www.youtube.com/watch?v=OA8uBwAykM8	9/21/2016
Employment Law	https://www.youtube.com/watch?v=irU47BpBeyM&t=219s	2/21/2018
Employment Law	https://www.youtube.com/watch?v=7O0Q35znVQA	4/17/2019
End of Year Tax Planning	https://www.youtube.com/watch?v=CIOyfAI5kYA	5/20/2020
Excel in 1 hour	https://www.youtube.com/watch?v=LmOcUhvxlZI	6/15/2016
Excel the Next Level	https://www.youtube.com/watch?v=PXwG6U8_3gQ	9/14/2016
Facebook & Instagram	https://www.youtube.com/watch?v=ub7Snd8tXYs	6/25/2015
FaceBook vs LinkedIn- Which is the best social network for your business	https://www.youtube.com/watch?v=5UGyVgRg8Ws	7/20/2016
Facebook: Best Practices for Non Profits & Small	https://www.youtube.com/watch?v=66g5eP_kdvQ&t=1325s	12/5/2018
Financing a growing business	https://www.youtube.com/watch?v=NrjGNuTRJs0	9/28/2016
Fundamentals of Online Advertising - Ad Words	https://www.youtube.com/watch?v=N_Qe2lAZJdY	8/30/2017
Generational Recruiting	https://www.youtube.com/watch?v=-gV0AlLokOA	11/16/2016
Getting Back To The Basics - Digital Foundation	https://www.youtube.com/watch?v=a98VwJLFHu8	2/20/2019
Google Get Your business on the map	https://www.youtube.com/watch?v=lFfj-KD5fi0	1/18/2017
Google Suite Tools	https://www.youtube.com/watch?v=zO5ACRRl6ZY	4/26/2017
Grants How to Find & Apply for Grants	https://www.youtube.com/watch?v=gkF8127O7vY	4/18/2018
How Community Development & Tourism Promotes	https://www.youtube.com/watch?v=pXLFsjRs4HI	2/6/2019
How to Airbnb	https://www.youtube.com/watch?v=JEAKadRobFA	8/7/2019
How to become an Artepreneur	https://www.youtube.com/watch?v=jIDaQZCB8zo	7/27/2016
How To Build Your Personal Brand	https://www.youtube.com/watch?v=TfU-Uoc-YqM&t=16s	4/3/2019
How to Create a Video	https://www.youtube.com/watch?v=mdqdmZ77BD0	9/27/2017
How to Engage Employees	https://www.youtube.com/watch?v=qF8blmjVVKU	9/9/2015
How To Leverage Your Brand and Tell Your Story	https://www.youtube.com/watch?v=MydolW6Ouaw	3/4/2020
How to Sell to Virginia Government	https://www.youtube.com/watch?v=wicMQ128Exs	5/11/2016
How to Use Video Effectively for Marketing	https://www.youtube.com/watch?v=ilhTMSswKzs	7/25/2018
How to Write & Distribute a Press Release	https://www.youtube.com/watch?v=wTohpIWVcwY	2/4/2015
Important Elements of a Business Plan	https://www.youtube.com/watch?v=JGV3ln5Lg-g	4/19/2017
Inspiring Leadership & Team Building	https://www.youtube.com/watch?v=Hf9Y7PHk7cA	4/27/2016

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Internships and How They Benefit Your Business	https://www.youtube.com/watch?v=e1ONlyTSswI	3/20/2019
iPad - create presentations, video, marketing materials that get results	https://www.youtube.com/watch?v=2tP9a9W_1m0	2/22/2017
iPad for Business	https://www.youtube.com/watch?v=yHwXgzF7O78	5/27/2015
iPad for Business	https://www.youtube.com/watch?v=lt9cOcE39YM	4/13/2016
Laws of Leadership -2nd session	https://www.youtube.com/watch?v=_kgtA9jXkv8	7/19/2017
Laws of Leadership -4th session	https://www.youtube.com/watch?v=6pilIGQF1kM	9/13/2017
LinkedIn Tools You Didn't Know Existed	https://www.youtube.com/watch?v=EC_FZ5jNU5s	3/6/2019
Live streaming	https://www.youtube.com/watch?v=Q-FbXQ_jSik	8/10/2016
MailChimp	https://www.youtube.com/watch?v=GbXwMT3BxCM	11/29/2017
MailChimp	https://www.youtube.com/watch?v=1vTe4VssmMw	12/4/2019
Managing 5 Generations in the Workplace	https://www.youtube.com/watch?v=gq9Ku61WJmA	11/18/2015
Marketing 101	https://www.youtube.com/watch?v=9Ec3rLkb9YE	11/15/2017
Marketing through Community Involvement	https://www.youtube.com/watch?v=Rr_-6UrfMNM	4/6/2016
Marketing to Millennials	https://www.youtube.com/watch?v=wV9pn2sGMEw	5/1/2019
Media & Public Relations Crisis Management	https://www.youtube.com/watch?v=Lp_QDfs9dd0	8/1/2018
Media Relations Noon Knowledge	https://www.youtube.com/watch?v=Ka4815lq_24	9/5/2018
Mobile Payment Systems	https://www.youtube.com/watch?v=CB0JXbtE_Ys	4/1/2015
Online Sales	https://www.youtube.com/watch?v=y1B08UbhxcA	11/6/2019
Organizational Leadership	https://www.youtube.com/watch?v=9xOg3YRL0H4	3/22/2017
Overtime Rules	https://www.youtube.com/watch?v=CbTAlgorLpA	10/25/2017
Personal Decisions Should I Start a Business	https://www.youtube.com/watch?v=ZUbVfzbq90w	8/15/2018
Positive Image session 1	https://www.youtube.com/watch?v=mtnPNHWQCm8	2/18/2015
Positive Image session 2	https://www.youtube.com/watch?v=qIv6hg6BwAM	2/25/2015
Posting on Your Company FaceBook - Social Media Calendar	https://www.youtube.com/watch?v=LdpLIxN-k-I	5/16/2018
Protecting Your Finances and Credit	https://www.youtube.com/watch?v=xtItRAXD43M	10/18/2017
Quickbooks Online	https://www.youtube.com/watch?v=OLhG97ccP5s	2/3/2016
QuickBooks Session 1	https://www.youtube.com/watch?v=1SIxHbWD0TU	6/10/2015
QuickBooks Session 2	https://www.youtube.com/watch?v=8AHsNu_aIIM	7/15/2015
QuickBooks Session 3	https://www.youtube.com/watch?v=jgf7PABdv2w	8/15/2015
QuickBooks Session 4	https://www.youtube.com/watch?v=3ea1jcZ4tCA	9/16/2015
Real Estate & Insurance in Business	https://www.youtube.com/watch?v=oH_BJGOGGGk	3/4/2015
Reinvent Continuously: When You Stop Growing, You Stop Leading	https://www.youtube.com/watch?v=V0q6Eg-PdaE	8/28/2019
Retail Experience	https://www.youtube.com/watch?v=49rhhC4muQg	9/23/2015

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Sales Force	https://www.youtube.com/watch?v=myMaLBPtOHE	6/6/2018
Savvy Social Media Tools	https://www.youtube.com/watch?v=6BXVYzWSVRg	2/28/2018
Scheduling Social Media Posts for Your Business or Non Profit	https://www.youtube.com/watch?v=X_YJB6sk6Eg	9/18/2019
Search Engine Optimization	https://www.youtube.com/watch?v=2teiDf2Zr6s	10/14/2015
Selling to the Commonwealth	https://www.youtube.com/watch?v=pNgGgRSD1iY	3/18/2015
Social Media for Business	https://www.youtube.com/watch?v=aY-x3sF8OtA	3/25/2015
Social Media for Special Events	https://www.youtube.com/watch?v=Om0PACAaOfg	9/19/2018
Social Media Marketing	https://www.youtube.com/watch?v=MRWJEgE6uOA&t=777s	1/17/2018
Social Media's Impact on your business (FaceBook, Twitter, Google & LinkedIn)	https://www.youtube.com/watch?v=VcYwV1xTSL0	5/17/2017
Stream Events & tips for Your FaceBook	https://www.youtube.com/watch?v=heRTjJiKBos	3/28/2018
The 5 Marketing Strategies you Should be Using Right Now	https://www.youtube.com/watch?v=w_uU4PJJr5M	10/16/2019
Themes & PlugIns - WordPress	https://www.youtube.com/watch?v=uxuieQ8x3gc&t=2225s	6/14/2017
Tips for converting your business to the cloud	https://www.youtube.com/watch?v=CrR0DKRq05A	10/12/2016
Tips for developing your Soft Skills	https://www.youtube.com/watch?v=ivskPRTsHEU	10/5/2016
Tourism Business Management & Support	https://www.youtube.com/watch?v=m44g6jdmCao	9/30/2015
Turning a Prospect into a Sale	https://www.youtube.com/watch?v=NxzLBQ_Upb4	11/4/2015
Universal Class	https://www.youtube.com/watch?v=glwQulukE4w&t=31s	6/5/2019
Using LinkedIn for Business	https://www.youtube.com/watch?v=X4W2j8F2R2c	7/22/2015
Using LinkedIn to Help You Find A Job	https://www.youtube.com/watch?v=PsQRtYmdPD8	4/15/2020
Video Marketing	https://www.youtube.com/watch?v=D1n6ZWakOS4	10/4/2017
Virginia Tax Exemption	https://www.youtube.com/watch?v=vXKVnKTsqYg	10/3/2018
Washington County Economic Development Forum	https://www.youtube.com/watch?v=TY7nYz6mSEQ	9/27/2018
Website Do's & Don'ts	https://www.youtube.com/watch?v=UYhI-TwcOew	3/16/2016
What Your FaceBook Needs to Have	https://www.youtube.com/watch?v=FcplZAG1s3k	3/21/2018
What Social Media Platform is Best for My Business	https://www.youtube.com/watch?v=1-NyRRW2NeU	2/19/2020
Winning Back a Disgruntled Customer	https://www.youtube.com/watch?v=XIcGr3ZUdK8&t=70s	10/28/2015
Woo Commerce - WordPress	https://www.youtube.com/watch?v=lYzS7cH0gFQ	7/12/2017
WordPress	https://www.youtube.com/watch?v=OOaRyLT3xVA	3/29/2017
Workman's Comp	https://www.youtube.com/watch?v=v7DjMc0dYII	4/12/2017
Writing a Business Plan	https://www.youtube.com/watch?v=01AWy59XY9E	1/22/2020