

| Noon Knowledge Workshop (Listed Alphabetically) | Link to YouTube | Date of Noon Knowledge Class |
|--|---|------------------------------|
| SOFT SKILL & BUSINESS DEVELOPMENT CLASSES | | |
| 5 VIDEOS YOU SHOULD BE CREATING! | https://www.youtube.com/watch?v=KbM-3cNz4TA | 10/17/2018 |
| Achieving Your Financial Goals | https://www.youtube.com/watch?v=5nz7ckge8e0 | 4/29/2015 |
| Adobe Pro | https://www.youtube.com/watch?v=0H1lhToFl8 | 12/6/2017 |
| Alternative Stress Relief | https://www.youtube.com/watch?v=Gu1VcdPMFEs | 3/7/2018 |
| Apps in Business | https://www.youtube.com/watch?v=y-bdKHOoNCU | 10/21/2015 |
| Basics of Graphic Design | https://www.youtube.com/watch?v=6V2xwgueT6l | 2/8/2017 |
| Best Apps for Your iPad | https://www.youtube.com/watch?v=00B3ZxChLfw | 4/4/2018 |
| Branding Yourself on LinkedIn Noon Knowledge | https://www.youtube.com/watch?v=E1SjQWlth0o | 11/7/2018 |
| Breakeven Analysis & Cash Flow | https://www.youtube.com/watch?v=mb8hZQ8s6NA&t=2s | 7/18/2018 |
| Building a LinkedIn Profile | https://www.youtube.com/watch?v=va50DYI9vdA | 9/20/2017 |
| Business networking & promotion | https://www.youtube.com/watch?v=2bVn32R5QrU | 3/8/2017 |
| Cash Flow | https://www.youtube.com/watch?v=xQDMqaOVGL4 | 1/31/2018 |
| Change The Perception Change The Reality: Changing the Way You Communicate with Others to Change the | https://www.youtube.com/watch?v=KnAhMWwn7PE&t=4 | 11/20/2019 |
| Changes in the Restaurant Business-COVID 19 | https://www.youtube.com/watch?v=IDgQGY1Zop0 | 9/2/2020 |
| Changes to Insurance Post COVID Noon Knowledge | https://www.youtube.com/watch?v=B4Mklhd3kQo | 10/21/2020 |
| Cloud Services for Business | https://www.youtube.com/watch?v=ZJo8u38iU1k | 4/8/2015 |
| Constant Contact | https://www.youtube.com/watch?v=eTWzYCh754k | 5/23/2018 |
| Consumer Protection | https://www.youtube.com/watch?v=NCZ1FzG64w | 5/4/2016 |
| Corporate Structure | https://www.youtube.com/watch?v=zkrfIdv9rM | 1/25/2017 |
| Creating a PR Strategy | https://www.youtube.com/watch?v=oYHbO6jgCSw | 10/26/2016 |
| Creating a Promotional Video | https://www.youtube.com/watch?v=vo0Arl_lZs4 | 8/26/2015 |
| Creative Collaboration | https://www.youtube.com/watch?v=lbRCj3_wWRU | 5/18/2016 |
| Creative Collaboration & Communication in the Work Place | https://www.youtube.com/watch?v=l333h0iJAw | 2/1/2017 |
| Creative Collaborations | https://www.youtube.com/watch?v=QOU4KNbsm5o | 5/24/2017 |
| Creditors Rights | https://www.youtube.com/watch?v=qtqK3O4f54c | 2/15/2017 |
| Crowdsource Funding | https://www.youtube.com/watch?v=7fh70a8e1zl | 4/22/2015 |
| Customer Service | https://www.youtube.com/watch?v=kGrxgl5iM | 3/11/2015 |
| Customer Service | https://www.youtube.com/watch?v=pCFX1z5H7-s&t=1941s | 6/19/2019 |
| Customer Service | https://www.youtube.com/watch?v=W0DTWYh0EIQ | 2/5/2020 |
| Cyber Security | https://www.youtube.com/watch?v=vvFZYEQYV1E | 3/30/2016 |
| Cyber Security | https://www.youtube.com/watch?v=VesMgFPwys0 | 10/2/2019 |
| Designing an Effective Ad | https://www.youtube.com/watch?v=KpH6CMISLbE&t=26s | 10/7/2015 |
| Developing Company Policies & Procedures | https://www.youtube.com/watch?v=2kxKkd7-Uj | 1/20/2016 |

Noon Knowledge
Youtube Links

| Noon Knowledge Workshop (Listed Alphabetically) | Link to YouTube | Date of Noon Knowledge Class |
|---|---|------------------------------|
| Developing Effective PR Plan | https://www.youtube.com/watch?v=Cf4mcFHh7ml | 2/17/2016 |
| Digital Do's & Don'ts | https://www.youtube.com/watch?v=okKufATlgus | 6/20/2018 |
| eCommerce workshop | https://www.youtube.com/watch?v=3gGATgitQmc | 8/24/2016 |
| EFT Meridian Tapping for Stress Management -DIY for Internal Stress & Calming it down | https://www.youtube.com/watch?v=TyRAp78b3VM | 11/1/2017 |
| Email Marketing - MailChimp | https://www.youtube.com/watch?v=jV6BfJd3ao | 2/11/2015 |
| Employment Law | https://www.youtube.com/watch?v=OA8uBwAykM8 | 9/21/2016 |
| Employment Law | https://www.youtube.com/watch?v=irU47BpBeyM&t=219s | 2/21/2018 |
| Employment Law | https://www.youtube.com/watch?v=7O0Q35znVQA | 4/17/2019 |
| End of Year Tax Planning | https://www.youtube.com/watch?v=ClOyfAl5kYA | 5/20/2020 |
| Excel in 1 hour | https://www.youtube.com/watch?v=LmOcuHvxlZI | 6/15/2016 |
| Excel the Next Level | https://www.youtube.com/watch?v=PXwG6U8_3gQ | 9/14/2016 |
| Facebook & Instagram | https://www.youtube.com/watch?v=ub7Snd8tXYs | 6/25/2015 |
| FaceBook vs LinkedIn- Which is the best social network for your business | https://www.youtube.com/watch?v=5UGvVgRg8Ws | 7/20/2016 |
| Facebook: Best Practices for Non Profits & Small | https://www.youtube.com/watch?v=66g5eP_kdvQ&t=1325s | 12/5/2018 |
| Financing a growing business | https://www.youtube.com/watch?v=NriGNuTRJs0 | 9/28/2016 |
| Financial Literacy | https://www.youtube.com/watch?v=jc-GsYAvfBc | 11/4/2020 |
| Fundamentals of Online Advertising - Ad Words | https://www.youtube.com/watch?v=N_Qe2lAZjdY | 8/30/2017 |
| Generational Recruiting | https://www.youtube.com/watch?v=qV0AilokOA | 11/16/2016 |
| Getting Back To The Basics - Digital Foundation | https://www.youtube.com/watch?v=a98VwJLFHu8 | 2/20/2019 |
| Google Get Your business on the map | https://www.youtube.com/watch?v=lfFj-KD5fiQ | 1/18/2017 |
| Google Suite Tools | https://www.youtube.com/watch?v=zO5ACRRl6ZY | 4/26/2017 |
| Grants How to Find & Apply for Grants | https://www.youtube.com/watch?v=gkF8127O7vY | 4/18/2018 |
| How Community Development & Tourism Promotes | https://www.youtube.com/watch?v=pXLFsjRs4HI | 2/6/2019 |
| How to Airbnb | https://www.youtube.com/watch?v=JEAKadRobFA | 8/7/2019 |
| How to become an Artpreneur | https://www.youtube.com/watch?v=ilDaOZCB8zo | 7/27/2016 |
| How To Build Your Personal Brand | https://www.youtube.com/watch?v=TfU-Uoc-YqM&t=16s | 4/3/2019 |
| How to Create a Video | https://www.youtube.com/watch?v=mdadmZ7BD0 | 9/27/2017 |
| How to Engage Employees | https://www.youtube.com/watch?v=qF8blmiVVKU | 9/9/2015 |
| How To Leverage Your Brand and Tell Your Story | https://www.youtube.com/watch?v=MydolW6Ouaw | 3/4/2020 |
| How to Sell to Virginia Government | https://www.youtube.com/watch?v=wicMQ128Exs | 5/11/2016 |
| How to Use Video Effectively for Marketing | https://www.youtube.com/watch?v=ilhTMSswKzs | 7/25/2018 |
| How to Write & Distribute a Press Release | https://www.youtube.com/watch?v=wTohplWVcwY | 2/4/2015 |
| Important Elements of a Business Plan | https://www.youtube.com/watch?v=JGV3ln5Lg-g | 4/19/2017 |
| Inspiring Leadership & Team Building | https://www.youtube.com/watch?v=Hf9Y7PHk7cA | 4/27/2016 |

Noon Knowledge
YouTube Links

| Noon Knowledge Workshop (Listed Alphabetically) | Link to YouTube | Date of Noon Knowledge Class |
|--|---|------------------------------|
| Internships and How They Benefit Your Business | https://www.youtube.com/watch?v=e1ONlvTSswI | 3/20/2019 |
| iPad - create presentations, video, marketing materials that get results | https://www.youtube.com/watch?v=2tP9a9W_1m0 | 2/22/2017 |
| iPad for Business | https://www.youtube.com/watch?v=yHwXgzF7O78 | 5/27/2015 |
| iPad for Business | https://www.youtube.com/watch?v=lt9cOcE39YM | 4/13/2016 |
| Laws of Leadership -2nd session | https://www.youtube.com/watch?v=_kgtA9iXkv8 | 7/19/2017 |
| Laws of Leadership -4th session | https://www.youtube.com/watch?v=6pillGQF1kM | 9/13/2017 |
| LinkedIn Tools You Didn't Know Existed | https://www.youtube.com/watch?v=EC_FZ5iNU5s | 3/6/2019 |
| Live streaming | https://www.youtube.com/watch?v=Q-FbXQ_iSik | 8/10/2016 |
| MailChimp | https://www.youtube.com/watch?v=GbxwMT3BxCM | 11/29/2017 |
| MailChimp | https://www.youtube.com/watch?v=1vTe4VssmMw | 12/4/2019 |
| Managing 5 Generations in the Workplace | https://www.youtube.com/watch?v=gg9Ku61WJmA | 11/18/2015 |
| Market Update | https://www.youtube.com/watch?v=C4kfCUFwu_A | 9/16/2020 |
| Marketing 101 | https://www.youtube.com/watch?v=9Ec3rlkb9YE | 11/15/2017 |
| Marketing Changes Post COVID | https://www.youtube.com/watch?v=ITgDRph0doU | 11/18/2020 |
| Marketing through Community Involvement | https://www.youtube.com/watch?v=Rr_-6UrfMNM | 4/6/2016 |
| Marketing to Millennials | https://www.youtube.com/watch?v=wV9pn2sGMEw | 5/1/2019 |
| Marketing Your Business Beyond Your Window Sign | https://www.youtube.com/watch?v=fcu8M3vo-10 | 8/5/2020 |
| Media & Public Relations Crisis Management | https://www.youtube.com/watch?v=Lp_QDfs9dd0 | 8/1/2018 |
| Media Relations Noon Knowledge | https://www.youtube.com/watch?v=Ka4815lq_24 | 9/5/2018 |
| Mobile Payment Systems | https://www.youtube.com/watch?v=CB0JXbt_Ys | 4/1/2015 |
| Motivational Leadership | https://www.youtube.com/watch?v=FKS8sZSmpw0 | 6/3/2020 |
| Online Commerce & Shipping Explained | https://www.youtube.com/watch?v=rmW5nncK9mY | 6/17/2020 |
| Online Sales | https://www.youtube.com/watch?v=y1B08UbhxcA | 11/6/2019 |
| Organizational Leadership | https://www.youtube.com/watch?v=9xOg3YRL0H4 | 3/22/2017 |
| Overtime Rules | https://www.youtube.com/watch?v=CbTAlqorLpA | 10/25/2017 |
| Personal Decisions Should I Start a Business | https://www.youtube.com/watch?v=ZUbVfzbq90w | 8/15/2018 |
| Positive Image session 1 | https://www.youtube.com/watch?v=mtnPNHWQCm8 | 2/18/2015 |
| Positive Image session 2 | https://www.youtube.com/watch?v=qlv6hg6BwAM | 2/25/2015 |
| Posting on Your Company FaceBook - Social Media Calendar | https://www.youtube.com/watch?v=LdpLixN-k-l | 5/16/2018 |
| Protecting Your Finances and Credit | https://www.youtube.com/watch?v=xtlTRAXD43M | 10/18/2017 |
| Quickbooks Online | https://www.youtube.com/watch?v=OLhG97ccP5s | 2/3/2016 |
| QuickBooks Session 1 | https://www.youtube.com/watch?v=1SlxHbWD0TU | 6/10/2015 |
| QuickBooks Session 2 | https://www.youtube.com/watch?v=8AHsNu_allM | 7/15/2015 |
| QuickBooks Session 3 | https://www.youtube.com/watch?v=jgf7PABdv2w | 8/15/2015 |
| QuickBooks Session 4 | https://www.youtube.com/watch?v=3ea1jcZ4tCA | 9/16/2015 |

Noon Knowledge
 Youtube Links

| Noon Knowledge Workshop (Listed Alphabetically) | Link to YouTube | Date of Noon Knowledge Class |
|---|---|------------------------------|
| Real Estate & Insurance in Business | https://www.youtube.com/watch?v=oH_BIGOGGGk | 3/4/2015 |
| Reinvent Continuously: When You Stop Growing, You Stop Leading | https://www.youtube.com/watch?v=V0q6Eg-PdaE | 8/28/2019 |
| Retail Experience | https://www.youtube.com/watch?v=49rhhC4muQg | 9/23/2015 |
| Sales Force | https://www.youtube.com/watch?v=myMaLBPTOHE | 6/6/2018 |
| Savvy Social Media Tools | https://www.youtube.com/watch?v=6BXVYzWSVRg | 2/28/2018 |
| Scheduling Social Media Posts for Your Business or Non Profit | https://www.youtube.com/watch?v=X_YJB6sk6Eg | 9/18/2019 |
| Search Engine Optimization | https://www.youtube.com/watch?v=2teiDf2Zr6s | 10/14/2015 |
| Selling to the Commonwealth | https://www.youtube.com/watch?v=pNgGgRSD1iY | 3/18/2015 |
| Social Media for Business | https://www.youtube.com/watch?v=aY-x3sF8QtA | 3/25/2015 |
| Social Media for Special Events | https://www.youtube.com/watch?v=Om0PACAAOfg | 9/19/2018 |
| Social Media Marketing | https://www.youtube.com/watch?v=MRWJEgE6uOA&t=77s | 1/17/2018 |
| Social Media's Impact on your business (FaceBook, Twitter, Google & LinkedIn) | https://www.youtube.com/watch?v=VcYwV1xTSL0 | 5/17/2017 |
| Stream Events & tips for Your FaceBook | https://www.youtube.com/watch?v=heRTiJIKBos | 3/28/2018 |
| The 5 Marketing Strategies you Should be Using Right Now | https://www.youtube.com/watch?v=w_uU4PJr5M | 10/16/2019 |
| Themes & Plugins - WordPress | https://www.youtube.com/watch?v=uxuieQ8x3gc&t=2225s | 6/14/2017 |
| Tips for converting your business to the cloud | https://www.youtube.com/watch?v=CrR0DKRq05A | 10/12/2016 |
| Tips for developing your Soft Skills | https://www.youtube.com/watch?v=ivskPRTsHEU | 10/5/2016 |
| Tourism Business Management & Support | https://www.youtube.com/watch?v=m44g6idmCao | 9/30/2015 |
| Turning a Prospect into a Sale | https://www.youtube.com/watch?v=NxzLBO_Upb4 | 11/4/2015 |
| Universal Class | https://www.youtube.com/watch?v=glwQulukE4w&t=31s | 6/5/2019 |
| Using LinkedIn for Business | https://www.youtube.com/watch?v=X4W2j8F2R2c | 7/22/2015 |
| Using LinkedIn to Help You Find A Job | https://www.youtube.com/watch?v=PsQRtYmdPD8 | 4/15/2020 |
| Video Marketing | https://www.youtube.com/watch?v=D1n6ZWakOS4 | 10/4/2017 |
| Virginia Tax Exemption | https://www.youtube.com/watch?v=vXKVnKtSqYg | 10/3/2018 |
| Washington County Economic Development Forum | https://www.youtube.com/watch?v=TY7nYz6mSEQ | 9/27/2018 |
| Website Do's & Don'ts | https://www.youtube.com/watch?v=UYhi-TwcOew | 3/16/2016 |
| Website, Social Media and Online Storefronts | https://www.youtube.com/watch?v=qWkhabVur1g | 7/15/2020 |
| What Your FaceBook Needs to Have | https://www.youtube.com/watch?v=FcplZAG1s3k | 3/21/2018 |
| What Social Media Platform is Best for My Business | https://www.youtube.com/watch?v=1-NyRRW2NeU | 2/19/2020 |
| Winning Back a Disgruntled Customer | https://www.youtube.com/watch?v=XlcGr3ZUdK8&t=70s | 10/28/2015 |
| Woo Commerce - WordPress | https://www.youtube.com/watch?v=lyzS7cH0gFQ | 7/12/2017 |
| WordPress | https://www.youtube.com/watch?v=OOaRyLT3xVA | 3/29/2017 |
| Workman's Comp | https://www.youtube.com/watch?v=v7DiMc0dYIj | 4/12/2017 |
| Writing a Business Plan | https://www.youtube.com/watch?v=01AWy59XY9E | 1/22/2020 |