

| <b>SOFT SKILL &amp; BUSINESS DEVELOPMENT CLASSES</b>                          |   |                      |
|---|---|----------------------|
| <b>Noon Knowledge Workshop (Listed By Date)</b>                               | <b>Link to YouTube Video</b>  | <b>Date of Class</b> |
| Building Credit & Managing Cash Flow  | <a href="https://www.youtube.com/watch?v=Su2HYH_9zN8">https://www.youtube.com/watch?v=Su2HYH_9zN8</a>                       | 2/19/2025            |
| Creating Financial Projections  | <a href="https://youtu.be/vykGx8Rp5fE">https://youtu.be/vykGx8Rp5fE</a>   | 2/5/2025             |
| Digital Advertising - What's New with Meta & Google?                          | <a href="https://youtu.be/cK1B0n-OTVc">https://youtu.be/cK1B0n-OTVc</a>   | 12/18/2024           |
| Canva - Using Canva for DIY Photo & Video Content                             | <a href="https://youtu.be/aDXVDRex3Q?si=rxBe9OQQkG9T8ft6">https://youtu.be/aDXVDRex3Q?si=rxBe9OQQkG9T8ft6</a>               | 11/20/2024           |
| Federal Disaster Assistance for Businesses                                    | <a href="https://youtu.be/0eg1kBlJwME">https://youtu.be/0eg1kBlJwME</a>   | 11/6/2024            |
| Adventures in AI-Creating Social Content Using AI                             | <a href="https://www.youtube.com/watch?v=lKxJh42VL-c">https://www.youtube.com/watch?v=lKxJh42VL-c</a>                       | 10/16/2024           |
| Key Marketing Strategies for Small Business                                   | <a href="https://www.youtube.com/watch?v=2oQADo4xYuo">https://www.youtube.com/watch?v=2oQADo4xYuo</a>                       | 10/2/2024            |
| Back to Basics - Do I Have A Strong Digital Foundation?                       | <a href="https://www.youtube.com/watch?v=dPpM-OUES80">https://www.youtube.com/watch?v=dPpM-OUES80</a>                       | 9/18/2024            |
| Using LinkedIn For Business Networking  | <a href="https://www.youtube.com/watch?v=bqrCmJPd75s&amp;t=565s">https://www.youtube.com/watch?v=bqrCmJPd75s&amp;t=565s</a> | 9/4/2024             |
| Social Media: Choosing the Right Channels                                     | <a href="https://www.youtube.com/watch?v=Jiyvk4E2Uy4">https://www.youtube.com/watch?v=Jiyvk4E2Uy4</a>                       | 8/21/2024            |
| Agriculture & Regenerative Medicine Market                                    | <a href="https://www.youtube.com/watch?v=RFLribEWD4w">https://www.youtube.com/watch?v=RFLribEWD4w</a>                       | 5/15/2024            |
| Marketing Series: Measuring Success   | <a href="https://www.youtube.com/watch?v=OsVHHqpGQIQ">https://www.youtube.com/watch?v=OsVHHqpGQIQ</a>                       | 5/1/2024             |
| Small Business Financing & Resources  | <a href="https://www.youtube.com/watch?v=BczpC5KqBLg">https://www.youtube.com/watch?v=BczpC5KqBLg</a>                       | 4/17/2024            |
| Marketing Series: Messaging & Social Media                                    | <a href="https://www.youtube.com/watch?v=2pEwMqW32Qs">https://www.youtube.com/watch?v=2pEwMqW32Qs</a>                       | 4/3/2024             |
| Starting an Adventure Tourism Business  | <a href="https://www.youtube.com/watch?v=2QqnSPGPK10">https://www.youtube.com/watch?v=2QqnSPGPK10</a>                       | 3/20/2024            |
| Marketing Series: Branding & Canva  | <a href="https://www.youtube.com/watch?v=d0SWXcoTJlg">https://www.youtube.com/watch?v=d0SWXcoTJlg</a>                       | 3/6/2024             |
| How to Leverage Artificial Intelligence for Growth                            | <a href="https://www.youtube.com/watch?v=SP73rHvGJZk">https://www.youtube.com/watch?v=SP73rHvGJZk</a>                       | 2/21/2024            |
| Marketing Series: Marketing Foundations                                       | <a href="https://www.youtube.com/watch?v=qUTSFiwK0Bg">https://www.youtube.com/watch?v=qUTSFiwK0Bg</a>                       | 2/7/2024             |
| Business Entity Types and Benefits  | <a href="https://www.youtube.com/watch?v=TLol3Tbznuw">https://www.youtube.com/watch?v=TLol3Tbznuw</a>                       | 1/24/2024            |
| Business Planning - Blueprint to Success                                      | <a href="https://www.youtube.com/watch?v=zxuE5QwYr0A">https://www.youtube.com/watch?v=zxuE5QwYr0A</a>                       | 1/10/2024            |
| Launch Your Business With Customer-Focused Marketing                          | <a href="https://www.youtube.com/watch?v=t5m9XQXeyKU">https://www.youtube.com/watch?v=t5m9XQXeyKU</a>                       | 12/6/2023            |
| Use YouTube to Grow Your Business   | <a href="https://www.youtube.com/watch?v=TKPJ1V_2q_Q">https://www.youtube.com/watch?v=TKPJ1V_2q_Q</a>                       | 11/15/2023           |
| Increase Your Sales with Google Tools   | <a href="https://www.youtube.com/watch?v=VbmGQ7NMKX0">https://www.youtube.com/watch?v=VbmGQ7NMKX0</a>                       | 11/1/2023            |
| Make Your Website Work for You  | <a href="https://www.youtube.com/watch?v=O6f7sXfUf6c">https://www.youtube.com/watch?v=O6f7sXfUf6c</a>                       | 10/18/2023           |
| Connect with Customers & Manage Your Business Remotely                        | <a href="https://www.youtube.com/watch?v=3zOIGpx4oX0">https://www.youtube.com/watch?v=3zOIGpx4oX0</a>                       | 10/4/2023            |
| Sell Online with E-Commerce Tools   | <a href="https://www.youtube.com/watch?v=5LX1N2Cg-ak">https://www.youtube.com/watch?v=5LX1N2Cg-ak</a>                       | 9/20/2023            |
| Learn the Basics of Google Ads  | <a href="https://www.youtube.com/watch?v=LvcRfHZB78s">https://www.youtube.com/watch?v=LvcRfHZB78s</a>                       | 9/6/2023             |
| Collaborate, meet & work Remotely   | <a href="https://www.youtube.com/watch?v=gUvPUcxAbwk">https://www.youtube.com/watch?v=gUvPUcxAbwk</a>                       | 8/16/2023            |
| Reach Customers Online with Google  | <a href="https://www.youtube.com/watch?v=0pZjZFEASi4">https://www.youtube.com/watch?v=0pZjZFEASi4</a>                       | 8/2/2023             |
| Digital Skills for Everyday Tasks   | <a href="https://www.youtube.com/watch?v=v6dl-snBD4M">https://www.youtube.com/watch?v=v6dl-snBD4M</a>                       | 7/12/2023            |
| Canva 201   | <a href="https://www.youtube.com/watch?v=7BOQEbt8GSM">https://www.youtube.com/watch?v=7BOQEbt8GSM</a>                       | 6/21/2023            |
| Commonly Produced Appalachian Forest Botanicals                               | <a href="https://www.youtube.com/watch?v=d_QiKw_qSlw">https://www.youtube.com/watch?v=d_QiKw_qSlw</a>                       | 6/7/2023             |
| Succession Planning   | <a href="https://www.youtube.com/watch?v=sL9dbJWClko">https://www.youtube.com/watch?v=sL9dbJWClko</a>                       | 5/17/2023            |
| Income Tax & Bookkeeping for Small Business                                   | <a href="https://www.youtube.com/watch?v=P90b-8xB7Lg">https://www.youtube.com/watch?v=P90b-8xB7Lg</a>                       | 5/3/2023             |
| Adobe Creative Cloud Express  | <a href="https://www.youtube.com/watch?v=Z_icGYoXfkA">https://www.youtube.com/watch?v=Z_icGYoXfkA</a>                       | 4/19/2023            |
| Communication Techniques to Promote Your Brand                                | <a href="https://www.youtube.com/watch?v=g-GVSydU07c">https://www.youtube.com/watch?v=g-GVSydU07c</a>                       | 4/5/2023             |
| Challenges in the Labor Market  | <a href="https://www.youtube.com/watch?v=o3omMOW5FCY">https://www.youtube.com/watch?v=o3omMOW5FCY</a>                       | 3/1/2023             |
| Canva 101   | <a href="https://www.youtube.com/watch?v=jj8vHUSszQo">https://www.youtube.com/watch?v=jj8vHUSszQo</a>                       | 2/15/2023            |
| Toastmasters - The Importance of Public Speaking                              | <a href="https://www.youtube.com/watch?v=MLoeryUsels">https://www.youtube.com/watch?v=MLoeryUsels</a>                       | 2/1/2023             |
| What Will Marketing Look Like in the Future?                                  | <a href="https://www.youtube.com/watch?v=ZQ0jBUf4ZVE">https://www.youtube.com/watch?v=ZQ0jBUf4ZVE</a>                       | 1/18/2023            |
| Developing a Business & Expansion Plan  | <a href="https://www.youtube.com/watch?v=H2MfMlg25ek">https://www.youtube.com/watch?v=H2MfMlg25ek</a>                       | 1/4/2023             |
| Sustainability - What Does That Mean  | <a href="https://www.youtube.com/watch?v=A2R96b902UM">https://www.youtube.com/watch?v=A2R96b902UM</a>                       | 12/7/2022            |
| How to Use Social Media to Promote Your Brand                                 | <a href="https://www.youtube.com/watch?v=7Obi8zgH1Vc">https://www.youtube.com/watch?v=7Obi8zgH1Vc</a>                       | 11/16/2022           |
| Short Term Rentals (Airbnb) - what are they & what's involved in opening one? | <a href="https://www.youtube.com/watch?v=7i5GV9cPeKw">https://www.youtube.com/watch?v=7i5GV9cPeKw</a>                       | 11/2/2022            |
| SW VA and the Next Generation of IT Jobs                                      | <a href="https://www.youtube.com/watch?v=SzXVNI6mKQ">https://www.youtube.com/watch?v=SzXVNI6mKQ</a>                         | 10/19/2022           |
| Fresh Food Financing Programs   | <a href="https://www.youtube.com/watch?v=DrSB_V19th0">https://www.youtube.com/watch?v=DrSB_V19th0</a>                       | 10/5/2022            |
| Making Your Mark - The Importance of Logo Design                              | <a href="https://www.youtube.com/watch?v=Rsy7PrKITXo">https://www.youtube.com/watch?v=Rsy7PrKITXo</a>                       | 9/21/2022            |
| The Importance of Cyber-Security and IT                                       | <a href="https://www.youtube.com/watch?v=dX-KYaey1BU">https://www.youtube.com/watch?v=dX-KYaey1BU</a>                       | 9/7/2022             |
| Amazon.com Pros and Cons of Selling   | <a href="https://www.youtube.com/watch?v=rCkmiOYnJxc">https://www.youtube.com/watch?v=rCkmiOYnJxc</a>                       | 8/17/2022            |
| Facebook Advertising  | <a href="https://www.youtube.com/watch?v=AaKlzzR6DCE">https://www.youtube.com/watch?v=AaKlzzR6DCE</a>                       | 7/13/2022            |
| Developing a Marketing Plan   | <a href="https://www.youtube.com/watch?v=4a1mo3RhwXE">https://www.youtube.com/watch?v=4a1mo3RhwXE</a>                       | 6/15/2022            |
| QuickBooks Hands On Session #4  | <a href="https://www.youtube.com/watch?v=WZ9XijQM4gl">https://www.youtube.com/watch?v=WZ9XijQM4gl</a>                       | 6/1/2022             |
| QuickBooks Hands On Session #3  | <a href="https://www.youtube.com/watch?v=mctCSymwjyq">https://www.youtube.com/watch?v=mctCSymwjyq</a>                       | 5/18/2022            |
| QuickBooks Hands On Session #2  | <a href="https://www.youtube.com/watch?v=iVzWbXd-05Y">https://www.youtube.com/watch?v=iVzWbXd-05Y</a>                       | 5/4/2022             |
| QuickBooks Hands On Session #1  | <a href="https://www.youtube.com/watch?v=lankbbax2tw">https://www.youtube.com/watch?v=lankbbax2tw</a>                       | 4/20/2022            |

Noon Knowledge  
Youtube Links

| Noon Knowledge Workshop (Listed By Date)   | Link to YouTube Video   | Date of Class |
|--|---|---------------|
| What Social Media Channels Should I Use for my Business/Organization   | <a href="https://www.youtube.com/watch?v=EBCJTp73uYo">https://www.youtube.com/watch?v=EBCJTp73uYo</a>                         | 4/6/2022      |
| New Market Tax Credits   | <a href="https://www.youtube.com/watch?v=CQ-nkhAuM5I">https://www.youtube.com/watch?v=CQ-nkhAuM5I</a>                         | 3/23/2022     |
| Reservation & Event Planning Services & Costs  | <a href="https://www.youtube.com/watch?v=bfzOTTE8KGs">https://www.youtube.com/watch?v=bfzOTTE8KGs</a>                         | 3/9/2022      |
| Video Development - How to Develop and Push out Video  | <a href="https://www.youtube.com/watch?v=5Dwd4k0ei3Q">https://www.youtube.com/watch?v=5Dwd4k0ei3Q</a>                         | 2/23/2022     |
| Setting Up a Tourism Business  | <a href="https://www.youtube.com/watch?v=HgZG_KV4SLw">https://www.youtube.com/watch?v=HgZG_KV4SLw</a>                         | 2/9/2022      |
| Financial Projections  | <a href="https://www.youtube.com/watch?v=oWX8rgQcNj4">https://www.youtube.com/watch?v=oWX8rgQcNj4</a>                         | 1/26/2022     |
| Key Elements of a Business Plan  | <a href="https://www.youtube.com/watch?v=99LfO-JZh7g">https://www.youtube.com/watch?v=99LfO-JZh7g</a>                         | 1/12/2022     |
| Cyber Security Obligations/Insurance   | <a href="https://www.youtube.com/watch?v=2NKldTyQPj4">https://www.youtube.com/watch?v=2NKldTyQPj4</a>                         | 12/8/2021     |
| Marketing - Target Marketing Strategies  | <a href="https://www.youtube.com/watch?v=SHJqa4d_ZVk">https://www.youtube.com/watch?v=SHJqa4d_ZVk</a>                         | 11/10/2021    |
| Online Payment Systems/POS/Online Reservations   | <a href="https://www.youtube.com/watch?v=WR9YOrppPzI">https://www.youtube.com/watch?v=WR9YOrppPzI</a>                         | 10/27/2021    |
| Managing Leases/Rental Agreements  | <a href="https://www.youtube.com/watch?v=GkuSL3GCsn8">https://www.youtube.com/watch?v=GkuSL3GCsn8</a>                         | 10/13/2021    |
| iPhone Tips & Tricks   | <a href="https://www.youtube.com/watch?v=hWSERUjR5_g">https://www.youtube.com/watch?v=hWSERUjR5_g</a>                         | 9/29/2021     |
| Recruiting and Retaining Employees   | <a href="https://www.youtube.com/watch?v=nfyAa1qfUio">https://www.youtube.com/watch?v=nfyAa1qfUio</a>                         | 9/15/2021     |
| Microsoft Outlook - How to use, assign tasks, contacts and more  | <a href="https://www.youtube.com/watch?v=C6lXIOzrxBo">https://www.youtube.com/watch?v=C6lXIOzrxBo</a>                         | 9/1/2021      |
| Video Development  | <a href="https://www.youtube.com/watch?v=0aJnNRAiMMo">https://www.youtube.com/watch?v=0aJnNRAiMMo</a>                         | 6/2/2021      |
| The Value of Collaboration   | <a href="https://www.youtube.com/watch?v=O4mcixm7QW0">https://www.youtube.com/watch?v=O4mcixm7QW0</a>                         | 5/19/2021     |
| QuickBooks Basics - Desktop vs Online  | <a href="https://www.youtube.com/watch?v=8rGL1KDW-W0">https://www.youtube.com/watch?v=8rGL1KDW-W0</a>                         | 5/5/2021      |
| Using Online Tools to Market Your Business   | <a href="https://www.youtube.com/watch?v=Fl-7GunN7zg">https://www.youtube.com/watch?v=Fl-7GunN7zg</a>                         | 4/21/2021     |
| Importance of Public Speaking  | <a href="https://www.youtube.com/watch?v=jGrSn_Qm0wi">https://www.youtube.com/watch?v=jGrSn_Qm0wi</a>                         | 4/7/2021      |
| How to Make the Most Online with a Limited Budget  | <a href="https://www.youtube.com/watch?v=PENtnbDi-7Q">https://www.youtube.com/watch?v=PENtnbDi-7Q</a>                         | 3/17/2021     |
| Workforce System - What it Can Do For Your Business  | <a href="https://www.youtube.com/watch?v=Wcgc7wK5i2g">https://www.youtube.com/watch?v=Wcgc7wK5i2g</a>                         | 3/3/2021      |
| Cyber Security & Protecting Your Data  | <a href="https://www.youtube.com/watch?v=DUIDin_enMA">https://www.youtube.com/watch?v=DUIDin_enMA</a>                         | 2/17/2021     |
| Marketing in a Changing Economic Landscape   | <a href="https://www.youtube.com/watch?v=4QngYvmAyuE">https://www.youtube.com/watch?v=4QngYvmAyuE</a>                         | 2/3/2021      |
| Rebuilding the Tourism Industry  | <a href="https://www.youtube.com/watch?v=MtlSrt50Dcg">https://www.youtube.com/watch?v=MtlSrt50Dcg</a>                         | 1/20/2021     |
| Business Planning  | <a href="https://www.youtube.com/watch?v=sIFv0liq6MU">https://www.youtube.com/watch?v=sIFv0liq6MU</a>                         | 1/6/2021      |
| Keeping Your Business Relevant Post Covid  | <a href="https://www.youtube.com/watch?v=D39wtyNUnvA">https://www.youtube.com/watch?v=D39wtyNUnvA</a>                         | 12/2/2020     |
| Marketing Changes Post COVID   | <a href="https://www.youtube.com/watch?v=ITgDRph0doU">https://www.youtube.com/watch?v=ITgDRph0doU</a>                         | 11/18/2020    |
| Financial Literacy   | <a href="https://www.youtube.com/watch?v=jc-GsYAvfBc">https://www.youtube.com/watch?v=jc-GsYAvfBc</a>                         | 11/4/2020     |
| Changes to Insurance Post COVID Noon Knowledge   | <a href="https://www.youtube.com/watch?v=B4Mklhd3kQo">https://www.youtube.com/watch?v=B4Mklhd3kQo</a>                         | 10/21/2020    |
| Market Update  | <a href="https://www.youtube.com/watch?v=C4kfCUFwu_A">https://www.youtube.com/watch?v=C4kfCUFwu_A</a>                         | 9/16/2020     |
| Changes in the Restaurant Business-COVID 19  | <a href="https://www.youtube.com/watch?v=IDgQGY1Zop0">https://www.youtube.com/watch?v=IDgQGY1Zop0</a>                         | 9/2/2020      |
| Marketing Your Business Beyond Your Window Sign  | <a href="https://www.youtube.com/watch?v=fcu8M3vo-10">https://www.youtube.com/watch?v=fcu8M3vo-10</a>                         | 8/5/2020      |
| Website, Social Media and Online Storefronts   | <a href="https://www.youtube.com/watch?v=qWkhabVur1g">https://www.youtube.com/watch?v=qWkhabVur1g</a>                         | 7/15/2020     |
| Online Commerce & Shipping Explained   | <a href="https://www.youtube.com/watch?v=rmW5nnck9mY">https://www.youtube.com/watch?v=rmW5nnck9mY</a>                         | 6/17/2020     |
| Motivational Leadership  | <a href="https://www.youtube.com/watch?v=FKS8sZSmpw0">https://www.youtube.com/watch?v=FKS8sZSmpw0</a>                         | 6/3/2020      |
| End of Year Tax Planning   | <a href="https://www.youtube.com/watch?v=CIOfAI5kYA">https://www.youtube.com/watch?v=CIOfAI5kYA</a>                           | 5/20/2020     |
| Using LinkedIn to Help You Find A Job  | <a href="https://www.youtube.com/watch?v=PsQRtYmdPD8">https://www.youtube.com/watch?v=PsQRtYmdPD8</a>                         | 4/15/2020     |
| How To Leverage Your Brand and Tell Your Story   | <a href="https://www.youtube.com/watch?v=MydolW6Ouaw">https://www.youtube.com/watch?v=MydolW6Ouaw</a>                         | 3/4/2020      |
| What Social Media Platform is Best for My Business   | <a href="https://www.youtube.com/watch?v=1-NyRRW2NeU">https://www.youtube.com/watch?v=1-NyRRW2NeU</a>                         | 2/19/2020     |
| Customer Service   | <a href="https://www.youtube.com/watch?v=W0DTWYh0EI0">https://www.youtube.com/watch?v=W0DTWYh0EI0</a>                         | 2/5/2020      |
| Writing a Business Plan  | <a href="https://www.youtube.com/watch?v=01AWy59XY9E">https://www.youtube.com/watch?v=01AWy59XY9E</a>                         | 1/22/2020     |
| MailChimp  | <a href="https://www.youtube.com/watch?v=1vTe4VssmMw">https://www.youtube.com/watch?v=1vTe4VssmMw</a>                         | 12/4/2019     |
| Change The Perception Change The Reality: Changing the Way You Communicate with Others to Change the Outcome | <a href="https://www.youtube.com/watch?v=KnAhMWwn7PE&amp;t=4s">https://www.youtube.com/watch?v=KnAhMWwn7PE&amp;t=4s</a>       | 11/20/2019    |
| Online Sales   | <a href="https://www.youtube.com/watch?v=y1B08UbhxcA">https://www.youtube.com/watch?v=y1B08UbhxcA</a>                         | 11/6/2019     |
| The 5 Marketing Strategies you Should be Using Right Now   | <a href="https://www.youtube.com/watch?v=w_uU4PJr5M">https://www.youtube.com/watch?v=w_uU4PJr5M</a>                           | 10/16/2019    |
| Cyber Security   | <a href="https://www.youtube.com/watch?v=VesMgfPwyso">https://www.youtube.com/watch?v=VesMgfPwyso</a>                         | 10/2/2019     |
| Scheduling Social Media Posts for Your Business or Non Profit  | <a href="https://www.youtube.com/watch?v=X_YJB6sk6Eg">https://www.youtube.com/watch?v=X_YJB6sk6Eg</a>                         | 9/18/2019     |
| Reinvent Continuously: When You Stop Growing, You Stop Leading   | <a href="https://www.youtube.com/watch?v=V0q6Eg-PdaE">https://www.youtube.com/watch?v=V0q6Eg-PdaE</a>                         | 8/28/2019     |
| How to Airbnb  | <a href="https://www.youtube.com/watch?v=JEAkAdRobFA">https://www.youtube.com/watch?v=JEAkAdRobFA</a>                         | 8/7/2019      |
| Customer Service   | <a href="https://www.youtube.com/watch?v=pCFX1z5H7-s&amp;t=1941s">https://www.youtube.com/watch?v=pCFX1z5H7-s&amp;t=1941s</a> | 6/19/2019     |
| Universal Class  | <a href="https://www.youtube.com/watch?v=glwQulukE4w&amp;t=31s">https://www.youtube.com/watch?v=glwQulukE4w&amp;t=31s</a>     | 6/5/2019      |

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|---|---|---------------|
| Marketing to Millennials  | <a href="https://www.youtube.com/watch?v=wV9pn2sGMew">https://www.youtube.com/watch?v=wV9pn2sGMew</a>                         | 5/1/2019      |
| Employment Law  | <a href="https://www.youtube.com/watch?v=700Q35znVQA">https://www.youtube.com/watch?v=700Q35znVQA</a>                         | 4/17/2019     |
| How To Build Your Personal Brand  | <a href="https://www.youtube.com/watch?v=TfU-Uoc-YqM&amp;t=16s">https://www.youtube.com/watch?v=TfU-Uoc-YqM&amp;t=16s</a>     | 4/3/2019      |
| Internships and How They Benefit Your Business  | <a href="https://www.youtube.com/watch?v=e1ONlyTSswI">https://www.youtube.com/watch?v=e1ONlyTSswI</a>                         | 3/20/2019     |
| LinkedIn Tools You Didn't Know Existed  | <a href="https://www.youtube.com/watch?v=EC_FZ5jNU5s">https://www.youtube.com/watch?v=EC_FZ5jNU5s</a>                         | 3/6/2019      |
| Getting Back To The Basics - Digital Foundation                                       | <a href="https://www.youtube.com/watch?v=a98VwJLFHu8">https://www.youtube.com/watch?v=a98VwJLFHu8</a>                         | 2/20/2019     |
| How Community Development & Tourism Promotes  | <a href="https://www.youtube.com/watch?v=pXLFsJRs4HI">https://www.youtube.com/watch?v=pXLFsJRs4HI</a>                         | 2/6/2019      |
| Facebook: Best Practices for Non Profits & Small                                      | <a href="https://www.youtube.com/watch?v=66g5eP_kdvQ&amp;t=1325s">https://www.youtube.com/watch?v=66g5eP_kdvQ&amp;t=1325s</a> | 12/5/2018     |
| Branding Yourself on LinkedIn Noon Knowledge  | <a href="https://www.youtube.com/watch?v=E1SjQWlth0o">https://www.youtube.com/watch?v=E1SjQWlth0o</a>                         | 11/7/2018     |
| 5 VIDEOS YOU SHOULD BE CREATING!  | <a href="https://www.youtube.com/watch?v=KbM-3cNz4TA">https://www.youtube.com/watch?v=KbM-3cNz4TA</a>                         | 10/17/2018    |
| Virginia Tax Exemption  | <a href="https://www.youtube.com/watch?v=vXKVnKtSqYg">https://www.youtube.com/watch?v=vXKVnKtSqYg</a>                         | 10/3/2018     |
| Washington County Economic Development Forum  | <a href="https://www.youtube.com/watch?v=TY7nYz6mSEQ">https://www.youtube.com/watch?v=TY7nYz6mSEQ</a>                         | 9/27/2018     |
| Social Media for Special Events   | <a href="https://www.youtube.com/watch?v=Om0PACAAOfg">https://www.youtube.com/watch?v=Om0PACAAOfg</a>                         | 9/19/2018     |
| Media Relations Noon Knowledge  | <a href="https://www.youtube.com/watch?v=Ka4815lq_24">https://www.youtube.com/watch?v=Ka4815lq_24</a>                         | 9/5/2018      |
| Personal Decisions Should I Start a Business  | <a href="https://www.youtube.com/watch?v=ZUbVfzbq90w">https://www.youtube.com/watch?v=ZUbVfzbq90w</a>                         | 8/15/2018     |
| Media & Public Relations Crisis Management  | <a href="https://www.youtube.com/watch?v=Lp_QDfs9dd0">https://www.youtube.com/watch?v=Lp_QDfs9dd0</a>                         | 8/1/2018      |
| How to Use Video Effectively for Marketing  | <a href="https://www.youtube.com/watch?v=ilhTMSswKzs">https://www.youtube.com/watch?v=ilhTMSswKzs</a>                         | 7/25/2018     |
| Breakeven Analysis & Cash Flow  | <a href="https://www.youtube.com/watch?v=mb8hZQ8s6NA&amp;t=2s">https://www.youtube.com/watch?v=mb8hZQ8s6NA&amp;t=2s</a>       | 7/18/2018     |
| Digital Do's & Don'ts   | <a href="https://www.youtube.com/watch?v=okKufATlgus">https://www.youtube.com/watch?v=okKufATlgus</a>                         | 6/20/2018     |
| Sales Force   | <a href="https://www.youtube.com/watch?v=myMaLBPTOHE">https://www.youtube.com/watch?v=myMaLBPTOHE</a>                         | 6/6/2018      |
| Constant Contact  | <a href="https://www.youtube.com/watch?v=eTWzYCh754k">https://www.youtube.com/watch?v=eTWzYCh754k</a>                         | 5/23/2018     |
| Posting on Your Company FaceBook - Social Media Calendar                              | <a href="https://www.youtube.com/watch?v=LdpLlxN-k-I">https://www.youtube.com/watch?v=LdpLlxN-k-I</a>                         | 5/16/2018     |
| Grants How to Find & Apply for Grants   | <a href="https://www.youtube.com/watch?v=gkF8127O7vY">https://www.youtube.com/watch?v=gkF8127O7vY</a>                         | 4/18/2018     |
| Best Apps for Your iPad   | <a href="https://www.youtube.com/watch?v=O0B3ZxCbLFw">https://www.youtube.com/watch?v=O0B3ZxCbLFw</a>                         | 4/4/2018      |
| Stream Events & tips for Your FaceBook  | <a href="https://www.youtube.com/watch?v=heRTjjiKBos">https://www.youtube.com/watch?v=heRTjjiKBos</a>                         | 3/28/2018     |
| What Your FaceBook Needs to Have  | <a href="https://www.youtube.com/watch?v=FcpIzAG1s3k">https://www.youtube.com/watch?v=FcpIzAG1s3k</a>                         | 3/21/2018     |
| Alternative Stress Relief   | <a href="https://www.youtube.com/watch?v=Gu1VcdPMFEs">https://www.youtube.com/watch?v=Gu1VcdPMFEs</a>                         | 3/7/2018      |
| Savvy Social Media Tools  | <a href="https://www.youtube.com/watch?v=6BXVYzWSVRg">https://www.youtube.com/watch?v=6BXVYzWSVRg</a>                         | 2/28/2018     |
| Employment Law  | <a href="https://www.youtube.com/watch?v=irU47BpBeyM&amp;t=219s">https://www.youtube.com/watch?v=irU47BpBeyM&amp;t=219s</a>   | 2/21/2018     |
| Cash Flow   | <a href="https://www.youtube.com/watch?v=xQDMqaOVGL4">https://www.youtube.com/watch?v=xQDMqaOVGL4</a>                         | 1/31/2018     |
| Social Media Marketing  | <a href="https://www.youtube.com/watch?v=MRWJEgE6uOA&amp;t=777s">https://www.youtube.com/watch?v=MRWJEgE6uOA&amp;t=777s</a>   | 1/17/2018     |
| Adobe Pro   | <a href="https://www.youtube.com/watch?v=0H1lhiTofL8">https://www.youtube.com/watch?v=0H1lhiTofL8</a>                         | 12/6/2017     |
| MailChimp   | <a href="https://www.youtube.com/watch?v=GbxwMT3BxCM">https://www.youtube.com/watch?v=GbxwMT3BxCM</a>                         | 11/29/2017    |
| Marketing 101   | <a href="https://www.youtube.com/watch?v=9Ec3rLk9YE">https://www.youtube.com/watch?v=9Ec3rLk9YE</a>                           | 11/15/2017    |
| EFT Meridian Tapping for Stress Management -DIY for Internal Stress & Calming it down | <a href="https://www.youtube.com/watch?v=TyRAp78b3VM">https://www.youtube.com/watch?v=TyRAp78b3VM</a>                         | 11/1/2017     |
| Overtime Rules  | <a href="https://www.youtube.com/watch?v=CbTAlqorLpA">https://www.youtube.com/watch?v=CbTAlqorLpA</a>                         | 10/25/2017    |
| Protecting Your Finances and Credit   | <a href="https://www.youtube.com/watch?v=xtItRAXD43M">https://www.youtube.com/watch?v=xtItRAXD43M</a>                         | 10/18/2017    |
| Video Marketing   | <a href="https://www.youtube.com/watch?v=D1n6ZWakOS4">https://www.youtube.com/watch?v=D1n6ZWakOS4</a>                         | 10/4/2017     |
| How to Create a Video   | <a href="https://www.youtube.com/watch?v=mdqdmZ77BD0">https://www.youtube.com/watch?v=mdqdmZ77BD0</a>                         | 9/27/2017     |
| Building a LinkedIn Profile   | <a href="https://www.youtube.com/watch?v=ya50DYI9vdA">https://www.youtube.com/watch?v=ya50DYI9vdA</a>                         | 9/20/2017     |
| Laws of Leadership -4th session   | <a href="https://www.youtube.com/watch?v=6piIIQQF1kM">https://www.youtube.com/watch?v=6piIIQQF1kM</a>                         | 9/13/2017     |
| Fundamentals of Online Advertising - Ad Words   | <a href="https://www.youtube.com/watch?v=N_Qe2IAZJdY">https://www.youtube.com/watch?v=N_Qe2IAZJdY</a>                         | 8/30/2017     |
| Laws of Leadership -2nd session   | <a href="https://www.youtube.com/watch?v=kgtA9jXkv8">https://www.youtube.com/watch?v=kgtA9jXkv8</a>                           | 7/19/2017     |
| Woo Commerce - WordPress  | <a href="https://www.youtube.com/watch?v=lyzS7cH0gFQ">https://www.youtube.com/watch?v=lyzS7cH0gFQ</a>                         | 7/12/2017     |
| Themes & Plugins - WordPress  | <a href="https://www.youtube.com/watch?v=uxuieQ8x3gc&amp;t=2225s">https://www.youtube.com/watch?v=uxuieQ8x3gc&amp;t=2225s</a> | 6/14/2017     |
| Creative Collaborations   | <a href="https://www.youtube.com/watch?v=QOU4KNbsm5o">https://www.youtube.com/watch?v=QOU4KNbsm5o</a>                         | 5/24/2017     |
| Social Media's Impact on your business (FaceBook, Twitter, Google & LinkedIn)         | <a href="https://www.youtube.com/watch?v=VcYwV1xTSL0">https://www.youtube.com/watch?v=VcYwV1xTSL0</a>                         | 5/17/2017     |
| Google Suite Tools  | <a href="https://www.youtube.com/watch?v=zO5ACRRI6ZY">https://www.youtube.com/watch?v=zO5ACRRI6ZY</a>                         | 4/26/2017     |
| Important Elements of a Business Plan   | <a href="https://www.youtube.com/watch?v=JGV3ln5Lg-g">https://www.youtube.com/watch?v=JGV3ln5Lg-g</a>                         | 4/19/2017     |
| Workman's Comp  | <a href="https://www.youtube.com/watch?v=v7DjMc0dYII">https://www.youtube.com/watch?v=v7DjMc0dYII</a>                         | 4/12/2017     |
| WordPress   | <a href="https://www.youtube.com/watch?v=OOaRyLT3xVA">https://www.youtube.com/watch?v=OOaRyLT3xVA</a>                         | 3/29/2017     |
| Organizational Leadership   | <a href="https://www.youtube.com/watch?v=9xOg3YRLOH4">https://www.youtube.com/watch?v=9xOg3YRLOH4</a>                         | 3/22/2017     |
| Business networking & promotion   | <a href="https://www.youtube.com/watch?v=2bVn32R5QrU">https://www.youtube.com/watch?v=2bVn32R5QrU</a>                         | 3/8/2017      |
| iPad - create presentations, video, marketing materials that get results              | <a href="https://www.youtube.com/watch?v=2tP9a9W_1m0">https://www.youtube.com/watch?v=2tP9a9W_1m0</a>                         | 2/22/2017     |
| Creditors Rights  | <a href="https://www.youtube.com/watch?v=qtqK3O4f54c">https://www.youtube.com/watch?v=qtqK3O4f54c</a>                         | 2/15/2017     |
| Basics of Graphic Design  | <a href="https://www.youtube.com/watch?v=6V2xwgueT6I">https://www.youtube.com/watch?v=6V2xwgueT6I</a>                         | 2/8/2017      |

Noon Knowledge  
Youtube Links

| Noon Knowledge Workshop (Listed By Date)                                 | Link to YouTube Video   | Date of Class |
|--|---|---------------|
| Creative Collaboration & Communication in the Work Place                 | <a href="https://www.youtube.com/watch?v=l333h0iJAw">https://www.youtube.com/watch?v=l333h0iJAw</a>                       | 2/1/2017      |
| Corporate Structure  | <a href="https://www.youtube.com/watch?v=zkrflDv9rM">https://www.youtube.com/watch?v=zkrflDv9rM</a>                       | 1/25/2017     |
| Google Get Your business on the map                                      | <a href="https://www.youtube.com/watch?v=IFfj-KD5fi0">https://www.youtube.com/watch?v=IFfj-KD5fi0</a>                     | 1/18/2017     |
| Generational Recruiting  | <a href="https://www.youtube.com/watch?v=qV0A1LokOA">https://www.youtube.com/watch?v=qV0A1LokOA</a>                       | 11/16/2016    |
| Creating a PR Strategy   | <a href="https://www.youtube.com/watch?v=oYHbO6igCSw">https://www.youtube.com/watch?v=oYHbO6igCSw</a>                     | 10/26/2016    |
| Tips for converting your business to the cloud                           | <a href="https://www.youtube.com/watch?v=CrR0DKRq05A">https://www.youtube.com/watch?v=CrR0DKRq05A</a>                     | 10/12/2016    |
| Tips for developing your Soft Skills                                     | <a href="https://www.youtube.com/watch?v=ivskPRTsHEU">https://www.youtube.com/watch?v=ivskPRTsHEU</a>                     | 10/5/2016     |
| Financing a growing business   | <a href="https://www.youtube.com/watch?v=NrjGNuTRJs0">https://www.youtube.com/watch?v=NrjGNuTRJs0</a>                     | 9/28/2016     |
| Employment Law   | <a href="https://www.youtube.com/watch?v=OA8uBwAyK8M">https://www.youtube.com/watch?v=OA8uBwAyK8M</a>                     | 9/21/2016     |
| Excel the Next Level   | <a href="https://www.youtube.com/watch?v=PXwG6U8_3gQ">https://www.youtube.com/watch?v=PXwG6U8_3gQ</a>                     | 9/14/2016     |
| eCommerce workshop   | <a href="https://www.youtube.com/watch?v=3gGATgitQmc">https://www.youtube.com/watch?v=3gGATgitQmc</a>                     | 8/24/2016     |
| Live streaming   | <a href="https://www.youtube.com/watch?v=Q-FbXQ_jsik">https://www.youtube.com/watch?v=Q-FbXQ_jsik</a>                     | 8/10/2016     |
| How to become an Arteprenuer   | <a href="https://www.youtube.com/watch?v=jlDaQZCB8zo">https://www.youtube.com/watch?v=jlDaQZCB8zo</a>                     | 7/27/2016     |
| FaceBook vs LinkedIn- Which is the best social network for your business | <a href="https://www.youtube.com/watch?v=5UGyVgRg8Ws">https://www.youtube.com/watch?v=5UGyVgRg8Ws</a>                     | 7/20/2016     |
| Excel in 1 hour  | <a href="https://www.youtube.com/watch?v=LmOcUhxvZlI">https://www.youtube.com/watch?v=LmOcUhxvZlI</a>                     | 6/15/2016     |
| Creative Collaboration   | <a href="https://www.youtube.com/watch?v=lbRCj3_wWRU">https://www.youtube.com/watch?v=lbRCj3_wWRU</a>                     | 5/18/2016     |
| How to Sell to Virginia Government                                       | <a href="https://www.youtube.com/watch?v=wicMQ128Exs">https://www.youtube.com/watch?v=wicMQ128Exs</a>                     | 5/11/2016     |
| Consumer Protection  | <a href="https://www.youtube.com/watch?v=NCZ1F2zG64w">https://www.youtube.com/watch?v=NCZ1F2zG64w</a>                     | 5/4/2016      |
| Inspiring Leadership & Team Building                                     | <a href="https://www.youtube.com/watch?v=Hf9Y7PHk7cA">https://www.youtube.com/watch?v=Hf9Y7PHk7cA</a>                     | 4/27/2016     |
| iPad for Business  | <a href="https://www.youtube.com/watch?v=lt9cOcE39YM">https://www.youtube.com/watch?v=lt9cOcE39YM</a>                     | 4/13/2016     |
| Marketing through Community Involvement                                  | <a href="https://www.youtube.com/watch?v=Rr_-6UrfMNM">https://www.youtube.com/watch?v=Rr_-6UrfMNM</a>                     | 4/6/2016      |
| Cyber Security   | <a href="https://www.youtube.com/watch?v=vvFZYEOYV1E">https://www.youtube.com/watch?v=vvFZYEOYV1E</a>                     | 3/30/2016     |
| Website Do's & Don'ts  | <a href="https://www.youtube.com/watch?v=UYHl-TwcOew">https://www.youtube.com/watch?v=UYHl-TwcOew</a>                     | 3/16/2016     |
| Developing Effective PR Plan   | <a href="https://www.youtube.com/watch?v=Cf4mcFHh7ml">https://www.youtube.com/watch?v=Cf4mcFHh7ml</a>                     | 2/17/2016     |
| Quickbooks Online  | <a href="https://www.youtube.com/watch?v=OLhG97ccP5s">https://www.youtube.com/watch?v=OLhG97ccP5s</a>                     | 2/3/2016      |
| Developing Company Policies & Procedures                                 | <a href="https://www.youtube.com/watch?v=2kxKk7-Ul">https://www.youtube.com/watch?v=2kxKk7-Ul</a>                         | 1/20/2016     |
| Managing 5 Generations in the Workplace                                  | <a href="https://www.youtube.com/watch?v=gq9Ku61WJmA">https://www.youtube.com/watch?v=gq9Ku61WJmA</a>                     | 11/18/2015    |
| Turning a Prospect into a Sale   | <a href="https://www.youtube.com/watch?v=NxzLBO_Upb4">https://www.youtube.com/watch?v=NxzLBO_Upb4</a>                     | 11/4/2015     |
| Winning Back a Disgruntled Customer                                      | <a href="https://www.youtube.com/watch?v=XicGr3ZUdK8&amp;t=70s">https://www.youtube.com/watch?v=XicGr3ZUdK8&amp;t=70s</a> | 10/28/2015    |
| Apps in Business   | <a href="https://www.youtube.com/watch?v=y-bdKHOoNCU">https://www.youtube.com/watch?v=y-bdKHOoNCU</a>                     | 10/21/2015    |
| Search Engine Optimization   | <a href="https://www.youtube.com/watch?v=2teiDf2Zr6s">https://www.youtube.com/watch?v=2teiDf2Zr6s</a>                     | 10/14/2015    |
| Designing an Effective Ad  | <a href="https://www.youtube.com/watch?v=KpH6CMISLbE&amp;t=26s">https://www.youtube.com/watch?v=KpH6CMISLbE&amp;t=26s</a> | 10/7/2015     |
| Tourism Business Management & Support                                    | <a href="https://www.youtube.com/watch?v=m44g6jdmCao">https://www.youtube.com/watch?v=m44g6jdmCao</a>                     | 9/30/2015     |
| Retail Experience  | <a href="https://www.youtube.com/watch?v=49rhC4muQg">https://www.youtube.com/watch?v=49rhC4muQg</a>                       | 9/23/2015     |
| QuickBooks Session 4   | <a href="https://www.youtube.com/watch?v=3ea1jcZ4tCA">https://www.youtube.com/watch?v=3ea1jcZ4tCA</a>                     | 9/16/2015     |
| How to Engage Employees  | <a href="https://www.youtube.com/watch?v=qF8blmjVVKU">https://www.youtube.com/watch?v=qF8blmjVVKU</a>                     | 9/9/2015      |
| Creating a Promotional Video   | <a href="https://www.youtube.com/watch?v=yo0Arl_lZs4">https://www.youtube.com/watch?v=yo0Arl_lZs4</a>                     | 8/26/2015     |
| QuickBooks Session 3   | <a href="https://www.youtube.com/watch?v=jgf7PABdv2w">https://www.youtube.com/watch?v=jgf7PABdv2w</a>                     | 8/15/2015     |
| Using LinkedIn for Business  | <a href="https://www.youtube.com/watch?v=X4W2j8F2R2c">https://www.youtube.com/watch?v=X4W2j8F2R2c</a>                     | 7/22/2015     |
| QuickBooks Session 2   | <a href="https://www.youtube.com/watch?v=8AHsNu_allM">https://www.youtube.com/watch?v=8AHsNu_allM</a>                     | 7/15/2015     |
| Facebook & Instagram   | <a href="https://www.youtube.com/watch?v=ub7Snd8tXYs">https://www.youtube.com/watch?v=ub7Snd8tXYs</a>                     | 6/25/2015     |
| QuickBooks Session 1   | <a href="https://www.youtube.com/watch?v=1SlxHbWD0TU">https://www.youtube.com/watch?v=1SlxHbWD0TU</a>                     | 6/10/2015     |
| iPad for Business  | <a href="https://www.youtube.com/watch?v=yHwXgzF7O78">https://www.youtube.com/watch?v=yHwXgzF7O78</a>                     | 5/27/2015     |
| Achieving Your Financial Goals   | <a href="https://www.youtube.com/watch?v=5nz7ckge8e0">https://www.youtube.com/watch?v=5nz7ckge8e0</a>                     | 4/29/2015     |
| Crowdfsource Funding   | <a href="https://www.youtube.com/watch?v=7fh70a8e1zl">https://www.youtube.com/watch?v=7fh70a8e1zl</a>                     | 4/22/2015     |
| Cloud Services for Business  | <a href="https://www.youtube.com/watch?v=Zlo8u38jU1k">https://www.youtube.com/watch?v=Zlo8u38jU1k</a>                     | 4/8/2015      |
| Mobile Payment Systems   | <a href="https://www.youtube.com/watch?v=CB0jXbtE_Ys">https://www.youtube.com/watch?v=CB0jXbtE_Ys</a>                     | 4/1/2015      |
| Social Media for Business  | <a href="https://www.youtube.com/watch?v=aY-x3sF8OtA">https://www.youtube.com/watch?v=aY-x3sF8OtA</a>                     | 3/25/2015     |
| Selling to the Commonwealth  | <a href="https://www.youtube.com/watch?v=pNgGgRSD1iY">https://www.youtube.com/watch?v=pNgGgRSD1iY</a>                     | 3/18/2015     |
| Customer Service   | <a href="https://www.youtube.com/watch?v=kGrxgl5iM">https://www.youtube.com/watch?v=kGrxgl5iM</a>                         | 3/11/2015     |
| Real Estate & Insurance in Business                                      | <a href="https://www.youtube.com/watch?v=oH_BJGOGGk">https://www.youtube.com/watch?v=oH_BJGOGGk</a>                       | 3/4/2015      |
| Positive Image session 2   | <a href="https://www.youtube.com/watch?v=qlv6hg6BwAM">https://www.youtube.com/watch?v=qlv6hg6BwAM</a>                     | 2/25/2015     |
| Positive Image session 1   | <a href="https://www.youtube.com/watch?v=mtnPnHWQCm8">https://www.youtube.com/watch?v=mtnPnHWQCm8</a>                     | 2/18/2015     |
| Email Marketing - MailChimp  | <a href="https://www.youtube.com/watch?v=jV6BfJud3ao">https://www.youtube.com/watch?v=jV6BfJud3ao</a>                     | 2/11/2015     |
| How to Write & Distribute a Press Release                                | <a href="https://www.youtube.com/watch?v=wTohplWVcwY">https://www.youtube.com/watch?v=wTohplWVcwY</a>                     | 2/4/2015      |