

SOFT SKILL & BUSINESS DEVELOPMENT CLASSES		
Noon Knowledge Workshop (Listed By Date)	Link to YouTube Video	Date of Class
Time Management: Strategies for Success	<a href="https://youtu.be/Tj10VX4pqCA">https://youtu.be/Tj10VX4pqCA</a>	4/16/2025
Developing an Annual Marketing Calendar	<a href="https://youtu.be/AAU_Sly4RrM">https://youtu.be/AAU_Sly4RrM</a>	4/2/2025
Cybersecurity and Merchant Services	<a href="https://youtu.be/iKxval24J4k">https://youtu.be/iKxval24J4k</a>	3/19/2025
Employment Law for Small Business	<a href="https://youtu.be/abcM6CU39II">https://youtu.be/abcM6CU39II</a>	3/5/2025
Building Credit & Managing Cash Flow	<a href="https://www.youtube.com/watch?v=Su2HYH_9zN8">https://www.youtube.com/watch?v=Su2HYH_9zN8</a>	2/19/2025
Creating Financial Projections	<a href="https://youtu.be/vykGx8Rp5fE">https://youtu.be/vykGx8Rp5fE</a>	2/5/2025
Digital Advertising - What's New with Meta & Google?	<a href="https://youtu.be/cK1B0n-OTVc">https://youtu.be/cK1B0n-OTVc</a>	12/18/2024
Canva - Using Canva for DIY Photo & Video Content	<a href="https://youtu.be/aDXVDRex3Q?si=rxBe9OQQkG9T8fT6">https://youtu.be/aDXVDRex3Q?si=rxBe9OQQkG9T8fT6</a>	11/20/2024
Federal Disaster Assistance for Businesses	<a href="https://youtu.be/Oeg1kBlJwME">https://youtu.be/Oeg1kBlJwME</a>	11/6/2024
Adventures in AI-Creating Social Content Using AI	<a href="https://www.youtube.com/watch?v=IKxJh42VL-c">https://www.youtube.com/watch?v=IKxJh42VL-c</a>	10/16/2024
Key Marketing Strategies for Small Business	<a href="https://www.youtube.com/watch?v=2oQADo4xYuo">https://www.youtube.com/watch?v=2oQADo4xYuo</a>	10/2/2024
Back to Basics - Do I Have A Strong Digital Foundation?	<a href="https://www.youtube.com/watch?v=dPpM-OUs80">https://www.youtube.com/watch?v=dPpM-OUs80</a>	9/18/2024
Using LinkedIn For Business Networking	<a href="https://www.youtube.com/watch?v=bqrCmJpd75s&amp;t=565s">https://www.youtube.com/watch?v=bqrCmJpd75s&amp;t=565s</a>	9/4/2024
Social Media: Choosing the Right Channels	<a href="https://www.youtube.com/watch?v=jiyvk4E2Uy4">https://www.youtube.com/watch?v=jiyvk4E2Uy4</a>	8/21/2024
Agriculture & Regenerative Medicine Market	<a href="https://www.youtube.com/watch?v=RFLribEWD4w">https://www.youtube.com/watch?v=RFLribEWD4w</a>	5/15/2024
Marketing Series: Measuring Success	<a href="https://www.youtube.com/watch?v=OsVHHqpgQlQ">https://www.youtube.com/watch?v=OsVHHqpgQlQ</a>	5/1/2024
Small Business Financing & Resources	<a href="https://www.youtube.com/watch?v=BczpC5KqBLg">https://www.youtube.com/watch?v=BczpC5KqBLg</a>	4/17/2024
Marketing Series: Messaging & Social Media	<a href="https://www.youtube.com/watch?v=2pEwMqW32Qs">https://www.youtube.com/watch?v=2pEwMqW32Qs</a>	4/3/2024
Starting an Adventure Tourism Business	<a href="https://www.youtube.com/watch?v=2QqnSPGPK10">https://www.youtube.com/watch?v=2QqnSPGPK10</a>	3/20/2024
Marketing Series: Branding & Canva	<a href="https://www.youtube.com/watch?v=d0SWXcoTJlg">https://www.youtube.com/watch?v=d0SWXcoTJlg</a>	3/6/2024
How to Leverage Artificial Intelligence for Growth	<a href="https://www.youtube.com/watch?v=SP73rHvGJZk">https://www.youtube.com/watch?v=SP73rHvGJZk</a>	2/21/2024
Marketing Series: Marketing Foundations	<a href="https://www.youtube.com/watch?v=qUTSFiwK0Bg">https://www.youtube.com/watch?v=qUTSFiwK0Bg</a>	2/7/2024
Business Entity Types and Benefits	<a href="https://www.youtube.com/watch?v=TLol3Tbznuw">https://www.youtube.com/watch?v=TLol3Tbznuw</a>	1/24/2024
Business Planning - Blueprint to Success	<a href="https://www.youtube.com/watch?v=zxuE5QwYr0A">https://www.youtube.com/watch?v=zxuE5QwYr0A</a>	1/10/2024
Launch Your Business With Customer-Focused Marketing	<a href="https://www.youtube.com/watch?v=t5m9XQXeyKU">https://www.youtube.com/watch?v=t5m9XQXeyKU</a>	12/6/2023
Use YouTube to Grow Your Business	<a href="https://www.youtube.com/watch?v=TKPJ1V_2q_Q">https://www.youtube.com/watch?v=TKPJ1V_2q_Q</a>	11/15/2023
Increase Your Sales with Google Tools	<a href="https://www.youtube.com/watch?v=VbmGQ7NMKX0">https://www.youtube.com/watch?v=VbmGQ7NMKX0</a>	11/1/2023
Make Your Website Work for You	<a href="https://www.youtube.com/watch?v=O6f7sXfUf6c">https://www.youtube.com/watch?v=O6f7sXfUf6c</a>	10/18/2023
Connect with Customers & Manage Your Business Remotely	<a href="https://www.youtube.com/watch?v=3zOIGpx4oX0">https://www.youtube.com/watch?v=3zOIGpx4oX0</a>	10/4/2023
Sell Online with E-Commerce Tools	<a href="https://www.youtube.com/watch?v=5LX1N2Cg-ak">https://www.youtube.com/watch?v=5LX1N2Cg-ak</a>	9/20/2023
Learn the Basics of Google Ads	<a href="https://www.youtube.com/watch?v=LvcRfHZB78s">https://www.youtube.com/watch?v=LvcRfHZB78s</a>	9/6/2023
Collaborate, meet & work Remotely	<a href="https://www.youtube.com/watch?v=gUvPUcxAbwk">https://www.youtube.com/watch?v=gUvPUcxAbwk</a>	8/16/2023
Reach Customers Online with Google	<a href="https://www.youtube.com/watch?v=0pZjFEASl4">https://www.youtube.com/watch?v=0pZjFEASl4</a>	8/2/2023
Digital Skills for Everyday Tasks	<a href="https://www.youtube.com/watch?v=v6dl-snBD4M">https://www.youtube.com/watch?v=v6dl-snBD4M</a>	7/12/2023
Canva 201	<a href="https://www.youtube.com/watch?v=7BOQEbt8GSM">https://www.youtube.com/watch?v=7BOQEbt8GSM</a>	6/21/2023
Commonly Produced Appalachian Forest Botanicals	<a href="https://www.youtube.com/watch?v=d_QiKw_qSIw">https://www.youtube.com/watch?v=d_QiKw_qSIw</a>	6/7/2023
Succession Planning	<a href="https://www.youtube.com/watch?v=sL9dblWJCko">https://www.youtube.com/watch?v=sL9dblWJCko</a>	5/17/2023
Income Tax & Bookkeeping for Small Business	<a href="https://www.youtube.com/watch?v=P90b-8xB7Lg">https://www.youtube.com/watch?v=P90b-8xB7Lg</a>	5/3/2023
Adobe Creative Cloud Express	<a href="https://www.youtube.com/watch?v=Z_icGYoXfkA">https://www.youtube.com/watch?v=Z_icGYoXfkA</a>	4/19/2023
Communication Techniques to Promote Your Brand	<a href="https://www.youtube.com/watch?v=g-GV5ydU07c">https://www.youtube.com/watch?v=g-GV5ydU07c</a>	4/5/2023
Challenges in the Labor Market	<a href="https://www.youtube.com/watch?v=o3omMOW5FCY">https://www.youtube.com/watch?v=o3omMOW5FCY</a>	3/1/2023
Canva 101	<a href="https://www.youtube.com/watch?v=jj8vHUSszQo">https://www.youtube.com/watch?v=jj8vHUSszQo</a>	2/15/2023
Toastmasters - The Importance of Public Speaking	<a href="https://www.youtube.com/watch?v=MLoeryUsels">https://www.youtube.com/watch?v=MLoeryUsels</a>	2/1/2023
What Will Marketing Look Like in the Future?	<a href="https://www.youtube.com/watch?v=ZQ0jBUf4ZVE">https://www.youtube.com/watch?v=ZQ0jBUf4ZVE</a>	1/18/2023
Developing a Business & Expansion Plan	<a href="https://www.youtube.com/watch?v=H2MfMlg25ek">https://www.youtube.com/watch?v=H2MfMlg25ek</a>	1/4/2023
Sustainability - What Does That Mean	<a href="https://www.youtube.com/watch?v=A2R96b902UM">https://www.youtube.com/watch?v=A2R96b902UM</a>	12/7/2022
How to Use Social Media to Promote Your Brand	<a href="https://www.youtube.com/watch?v=7Obi8zgH1Vc">https://www.youtube.com/watch?v=7Obi8zgH1Vc</a>	11/16/2022
Short Term Rentals (Airbnb) - what are they & what's involved in opening one?	<a href="https://www.youtube.com/watch?v=7i5GV9cPeKw">https://www.youtube.com/watch?v=7i5GV9cPeKw</a>	11/2/2022
SW VA and the Next Generation of IT Jobs	<a href="https://www.youtube.com/watch?v=SzXVNI6mKQ">https://www.youtube.com/watch?v=SzXVNI6mKQ</a>	10/19/2022
Fresh Food Financing Programs	<a href="https://www.youtube.com/watch?v=DrSB_V19th0">https://www.youtube.com/watch?v=DrSB_V19th0</a>	10/5/2022
Making Your Mark - The Importance of Logo Design	<a href="https://www.youtube.com/watch?v=Rsy7PrKiTXo">https://www.youtube.com/watch?v=Rsy7PrKiTXo</a>	9/21/2022
The Importance of Cyber-Security and IT	<a href="https://www.youtube.com/watch?v=dX-KYaey1BU">https://www.youtube.com/watch?v=dX-KYaey1BU</a>	9/7/2022
Amazon.com Pros and Cons of Selling	<a href="https://www.youtube.com/watch?v=rCkmiOYnJxc">https://www.youtube.com/watch?v=rCkmiOYnJxc</a>	8/17/2022
Facebook Advertising	<a href="https://www.youtube.com/watch?v=AaKlzzR6DCE">https://www.youtube.com/watch?v=AaKlzzR6DCE</a>	7/13/2022
Developing a Marketing Plan	<a href="https://www.youtube.com/watch?v=4a1mo3RhwXE">https://www.youtube.com/watch?v=4a1mo3RhwXE</a>	6/15/2022
QuickBooks Hands On Session #4	<a href="https://www.youtube.com/watch?v=WZ9XljqM4gl">https://www.youtube.com/watch?v=WZ9XljqM4gl</a>	6/1/2022

Noon Knowledge  
Youtube Links

Noon Knowledge Workshop (Listed By Date)	Link to YouTube Video	Date of Class
QuickBooks Hands On Session #3	<a href="https://www.youtube.com/watch?v=mctCSymwjyq">https://www.youtube.com/watch?v=mctCSymwjyq</a>	5/18/2022
QuickBooks Hands On Session #2	<a href="https://www.youtube.com/watch?v=iVzWbXd-05Y">https://www.youtube.com/watch?v=iVzWbXd-05Y</a>	5/4/2022
QuickBooks Hands On Session #1	<a href="https://www.youtube.com/watch?v=lankbbox2tw">https://www.youtube.com/watch?v=lankbbox2tw</a>	4/20/2022
What Social Media Channels Should I Use for my Business/Organization	<a href="https://www.youtube.com/watch?v=EBCJTp73uYo">https://www.youtube.com/watch?v=EBCJTp73uYo</a>	4/6/2022
New Market Tax Credits	<a href="https://www.youtube.com/watch?v=CQ-nkhAuM5I">https://www.youtube.com/watch?v=CQ-nkhAuM5I</a>	3/23/2022
Reservation & Event Planning Services & Costs	<a href="https://www.youtube.com/watch?v=bfzOTTE8KGs">https://www.youtube.com/watch?v=bfzOTTE8KGs</a>	3/9/2022
Video Development - How to Develop and Push out Video	<a href="https://www.youtube.com/watch?v=5Dwd4kOei3Q">https://www.youtube.com/watch?v=5Dwd4kOei3Q</a>	2/23/2022
Setting Up a Tourism Business	<a href="https://www.youtube.com/watch?v=HgZG_KV4SLw">https://www.youtube.com/watch?v=HgZG_KV4SLw</a>	2/9/2022
Financial Projections	<a href="https://www.youtube.com/watch?v=oWX8rgQcNj4">https://www.youtube.com/watch?v=oWX8rgQcNj4</a>	1/26/2022
Key Elements of a Business Plan	<a href="https://www.youtube.com/watch?v=99LFO-JZh7g">https://www.youtube.com/watch?v=99LFO-JZh7g</a>	1/12/2022
Cyber Security Obligations/Insurance	<a href="https://www.youtube.com/watch?v=2NKldTyQPj4">https://www.youtube.com/watch?v=2NKldTyQPj4</a>	12/8/2021
Marketing - Target Marketing Strategies	<a href="https://www.youtube.com/watch?v=SHJqa4d_ZVk">https://www.youtube.com/watch?v=SHJqa4d_ZVk</a>	11/10/2021
Online Payment Systems/POS/Online Reservations	<a href="https://www.youtube.com/watch?v=WR9YOrppPzI">https://www.youtube.com/watch?v=WR9YOrppPzI</a>	10/27/2021
Managing Leases/Rental Agreements	<a href="https://www.youtube.com/watch?v=GkuSL3GCSn8">https://www.youtube.com/watch?v=GkuSL3GCSn8</a>	10/13/2021
iPhone Tips & Tricks	<a href="https://www.youtube.com/watch?v=hWSERUJr5_g">https://www.youtube.com/watch?v=hWSERUJr5_g</a>	9/29/2021
Recruiting and Retaining Employees	<a href="https://www.youtube.com/watch?v=nfyAa1qfUio">https://www.youtube.com/watch?v=nfyAa1qfUio</a>	9/15/2021
Microsoft Outlook - How to use, assign tasks, contacts and more	<a href="https://www.youtube.com/watch?v=C6IXIOzrxBo">https://www.youtube.com/watch?v=C6IXIOzrxBo</a>	9/1/2021
Video Development	<a href="https://www.youtube.com/watch?v=0aJnNRAiMMo">https://www.youtube.com/watch?v=0aJnNRAiMMo</a>	6/2/2021
The Value of Collaboration	<a href="https://www.youtube.com/watch?v=O4mcixm7QW0">https://www.youtube.com/watch?v=O4mcixm7QW0</a>	5/19/2021
QuickBooks Basics - Desktop vs Online	<a href="https://www.youtube.com/watch?v=8rGL1KDW-W0">https://www.youtube.com/watch?v=8rGL1KDW-W0</a>	5/5/2021
Using Online Tools to Market Your Business	<a href="https://www.youtube.com/watch?v=FI-7GunN7zg">https://www.youtube.com/watch?v=FI-7GunN7zg</a>	4/21/2021
Importance of Public Speaking	<a href="https://www.youtube.com/watch?v=jGrSn_Qm0wi">https://www.youtube.com/watch?v=jGrSn_Qm0wi</a>	4/7/2021
How to Make the Most Online with a Limited Budget	<a href="https://www.youtube.com/watch?v=PEntnbDi-7Q">https://www.youtube.com/watch?v=PEntnbDi-7Q</a>	3/17/2021
Workforce System - What it Can Do For Your Business	<a href="https://www.youtube.com/watch?v=Wcgc7wk5i2g">https://www.youtube.com/watch?v=Wcgc7wk5i2g</a>	3/3/2021
Cyber Security & Protecting Your Data	<a href="https://www.youtube.com/watch?v=DUIDin_enMA">https://www.youtube.com/watch?v=DUIDin_enMA</a>	2/17/2021
Marketing in a Changing Economic Landscape	<a href="https://www.youtube.com/watch?v=4QnqYvmAyuE">https://www.youtube.com/watch?v=4QnqYvmAyuE</a>	2/3/2021
Rebuilding the Tourism Industry	<a href="https://www.youtube.com/watch?v=MtlSrt50Dcg">https://www.youtube.com/watch?v=MtlSrt50Dcg</a>	1/20/2021
Business Planning	<a href="https://www.youtube.com/watch?v=sIFv0liq6MU">https://www.youtube.com/watch?v=sIFv0liq6MU</a>	1/6/2021
Keeping Your Business Relevant Post Covid	<a href="https://www.youtube.com/watch?v=D39wtyNUNvA">https://www.youtube.com/watch?v=D39wtyNUNvA</a>	12/2/2020
Marketing Changes Post COVID	<a href="https://www.youtube.com/watch?v=ITgDRph0doU">https://www.youtube.com/watch?v=ITgDRph0doU</a>	11/18/2020
Financial Literacy	<a href="https://www.youtube.com/watch?v=jc-GsYAvfBc">https://www.youtube.com/watch?v=jc-GsYAvfBc</a>	11/4/2020
Changes to Insurance Post COVID Noon Knowledge	<a href="https://www.youtube.com/watch?v=B4Mklhd3kQo">https://www.youtube.com/watch?v=B4Mklhd3kQo</a>	10/21/2020
Market Update	<a href="https://www.youtube.com/watch?v=C4kfCUFwu_A">https://www.youtube.com/watch?v=C4kfCUFwu_A</a>	9/16/2020
Changes in the Restaurant Business-COVID 19	<a href="https://www.youtube.com/watch?v=iDgQGY1Zop0">https://www.youtube.com/watch?v=iDgQGY1Zop0</a>	9/2/2020
Marketing Your Business Beyond Your Window Sign	<a href="https://www.youtube.com/watch?v=fcu8M3vo-10">https://www.youtube.com/watch?v=fcu8M3vo-10</a>	8/5/2020
Website, Social Media and Online Storefronts	<a href="https://www.youtube.com/watch?v=qWkhabVur1g">https://www.youtube.com/watch?v=qWkhabVur1g</a>	7/15/2020
Online Commerce & Shipping Explained	<a href="https://www.youtube.com/watch?v=rmW5nncK9mY">https://www.youtube.com/watch?v=rmW5nncK9mY</a>	6/17/2020
Motivational Leadership	<a href="https://www.youtube.com/watch?v=FKS8sZSmpw0">https://www.youtube.com/watch?v=FKS8sZSmpw0</a>	6/3/2020
End of Year Tax Planning	<a href="https://www.youtube.com/watch?v=CIOyFAI5kYA">https://www.youtube.com/watch?v=CIOyFAI5kYA</a>	5/20/2020
Using LinkedIn to Help You Find A Job	<a href="https://www.youtube.com/watch?v=PsQRtYmdPD8">https://www.youtube.com/watch?v=PsQRtYmdPD8</a>	4/15/2020
How To Leverage Your Brand and Tell Your Story	<a href="https://www.youtube.com/watch?v=MydolW6Ouaw">https://www.youtube.com/watch?v=MydolW6Ouaw</a>	3/4/2020
What Social Media Platform is Best for My Business	<a href="https://www.youtube.com/watch?v=1-NyRRW2NeU">https://www.youtube.com/watch?v=1-NyRRW2NeU</a>	2/19/2020
Customer Service	<a href="https://www.youtube.com/watch?v=W0DTWYh0EIO">https://www.youtube.com/watch?v=W0DTWYh0EIO</a>	2/5/2020
Writing a Business Plan	<a href="https://www.youtube.com/watch?v=01AWy59XY9E">https://www.youtube.com/watch?v=01AWy59XY9E</a>	1/22/2020
MailChimp	<a href="https://www.youtube.com/watch?v=1vTe4VssmMw">https://www.youtube.com/watch?v=1vTe4VssmMw</a>	12/4/2019
Change The Percption Change The Reality: Changing the Way You Communicate with Others to Change the Outcome	<a href="https://www.youtube.com/watch?v=KnAhMWwn7PE&amp;t=4s">https://www.youtube.com/watch?v=KnAhMWwn7PE&amp;t=4s</a>	11/20/2019
Online Sales	<a href="https://www.youtube.com/watch?v=y1B08UbhxcA">https://www.youtube.com/watch?v=y1B08UbhxcA</a>	11/6/2019
The 5 Marketing Strategies you Should be Using Right Now	<a href="https://www.youtube.com/watch?v=w_uU4PJJr5M">https://www.youtube.com/watch?v=w_uU4PJJr5M</a>	10/16/2019
Cyber Security	<a href="https://www.youtube.com/watch?v=VesMgfPwyso">https://www.youtube.com/watch?v=VesMgfPwyso</a>	10/2/2019
Scheduling Social Media Posts for Your Business or Non Profit	<a href="https://www.youtube.com/watch?v=X_YJB6sk6Eg">https://www.youtube.com/watch?v=X_YJB6sk6Eg</a>	9/18/2019
Reinvent Continuously: When You Stop Growing, You Stop Leading	<a href="https://www.youtube.com/watch?v=V0q6Eg-PdaE">https://www.youtube.com/watch?v=V0q6Eg-PdaE</a>	8/28/2019
How to Airbnb	<a href="https://www.youtube.com/watch?v=JEAkAdRobFA">https://www.youtube.com/watch?v=JEAkAdRobFA</a>	8/7/2019

Noon Knowledge  
Youtube Links

Noon Knowledge Workshop (Listed By Date)	Link to YouTube Video	Date of Class
Customer Service	<a href="https://www.youtube.com/watch?v=pCFX1z5H7-s&amp;t=1941s">https://www.youtube.com/watch?v=pCFX1z5H7-s&amp;t=1941s</a>	6/19/2019
Universal Class	<a href="https://www.youtube.com/watch?v=glwQulukE4w&amp;t=31s">https://www.youtube.com/watch?v=glwQulukE4w&amp;t=31s</a>	6/5/2019
Marketing to Millennials	<a href="https://www.youtube.com/watch?v=wV9pn2sGMEw">https://www.youtube.com/watch?v=wV9pn2sGMEw</a>	5/1/2019
Employment Law	<a href="https://www.youtube.com/watch?v=700Q35znVQA">https://www.youtube.com/watch?v=700Q35znVQA</a>	4/17/2019
How To Build Your Personal Brand	<a href="https://www.youtube.com/watch?v=TfU-Uoc-YqM&amp;t=16s">https://www.youtube.com/watch?v=TfU-Uoc-YqM&amp;t=16s</a>	4/3/2019
Internships and How They Benefit Your Business	<a href="https://www.youtube.com/watch?v=e1ONLYTSwl">https://www.youtube.com/watch?v=e1ONLYTSwl</a>	3/20/2019
LinkedIn Tools You Didn't Know Existed	<a href="https://www.youtube.com/watch?v=EC_FZ5jNU5s">https://www.youtube.com/watch?v=EC_FZ5jNU5s</a>	3/6/2019
Getting Back To The Basics - Digital Foundation	<a href="https://www.youtube.com/watch?v=a98VwJLFHu8">https://www.youtube.com/watch?v=a98VwJLFHu8</a>	2/20/2019
How Community Development & Tourism Promotes	<a href="https://www.youtube.com/watch?v=pXLFsjRs4HI">https://www.youtube.com/watch?v=pXLFsjRs4HI</a>	2/6/2019
Facebook: Best Practices for Non Profits & Small	<a href="https://www.youtube.com/watch?v=66g5eP_kdvQ&amp;t=1325s">https://www.youtube.com/watch?v=66g5eP_kdvQ&amp;t=1325s</a>	12/5/2018
Branding Yourself on LinkedIn Noon Knowledge	<a href="https://www.youtube.com/watch?v=E1SjQWlth0o">https://www.youtube.com/watch?v=E1SjQWlth0o</a>	11/7/2018
5 VIDEOS YOU SHOULD BE CREATING!	<a href="https://www.youtube.com/watch?v=KbM-3cNz4TA">https://www.youtube.com/watch?v=KbM-3cNz4TA</a>	10/17/2018
Virginia Tax Exemption	<a href="https://www.youtube.com/watch?v=vXKVnKtSqYg">https://www.youtube.com/watch?v=vXKVnKtSqYg</a>	10/3/2018
Washington County Economic Development Forum	<a href="https://www.youtube.com/watch?v=TY7nYz6mSEQ">https://www.youtube.com/watch?v=TY7nYz6mSEQ</a>	9/27/2018
Social Media for Special Events	<a href="https://www.youtube.com/watch?v=Om0PACAAOfg">https://www.youtube.com/watch?v=Om0PACAAOfg</a>	9/19/2018
Media Relations Noon Knowledge	<a href="https://www.youtube.com/watch?v=Ka4815lq_24">https://www.youtube.com/watch?v=Ka4815lq_24</a>	9/5/2018
Personal Decisions Should I Start a Business	<a href="https://www.youtube.com/watch?v=ZUbVfzbq90w">https://www.youtube.com/watch?v=ZUbVfzbq90w</a>	8/15/2018
Media & Public Relations Crisis Management	<a href="https://www.youtube.com/watch?v=Lp_QDfs9dd0">https://www.youtube.com/watch?v=Lp_QDfs9dd0</a>	8/1/2018
How to Use Video Effectively for Marketing	<a href="https://www.youtube.com/watch?v=ilhTMSswKzs">https://www.youtube.com/watch?v=ilhTMSswKzs</a>	7/25/2018
Breakeven Analysis & Cash Flow	<a href="https://www.youtube.com/watch?v=mb8hZQ8s6NA&amp;t=2s">https://www.youtube.com/watch?v=mb8hZQ8s6NA&amp;t=2s</a>	7/18/2018
Digital Do's & Don'ts	<a href="https://www.youtube.com/watch?v=okKufATlgus">https://www.youtube.com/watch?v=okKufATlgus</a>	6/20/2018
Sales Force	<a href="https://www.youtube.com/watch?v=myMaLBPtOHE">https://www.youtube.com/watch?v=myMaLBPtOHE</a>	6/6/2018
Constant Contact	<a href="https://www.youtube.com/watch?v=eTWzYCh754k">https://www.youtube.com/watch?v=eTWzYCh754k</a>	5/23/2018
Posting on Your Company FaceBook - Social Media Calendar	<a href="https://www.youtube.com/watch?v=LdpLlxN-k-l">https://www.youtube.com/watch?v=LdpLlxN-k-l</a>	5/16/2018
Grants How to Find & Apply for Grants	<a href="https://www.youtube.com/watch?v=gkF8127O7vY">https://www.youtube.com/watch?v=gkF8127O7vY</a>	4/18/2018
Best Apps for Your iPad	<a href="https://www.youtube.com/watch?v=O0B3ZxCbLFw">https://www.youtube.com/watch?v=O0B3ZxCbLFw</a>	4/4/2018
Stream Events & tips for Your FaceBook	<a href="https://www.youtube.com/watch?v=heRTjIiKBos">https://www.youtube.com/watch?v=heRTjIiKBos</a>	3/28/2018
What Your FaceBook Needs to Have	<a href="https://www.youtube.com/watch?v=FcplZAG1s3k">https://www.youtube.com/watch?v=FcplZAG1s3k</a>	3/21/2018
Alternative Stress Relief	<a href="https://www.youtube.com/watch?v=Gu1VcdPMFEs">https://www.youtube.com/watch?v=Gu1VcdPMFEs</a>	3/7/2018
Savvy Social Media Tools	<a href="https://www.youtube.com/watch?v=6BXVYzWSVRg">https://www.youtube.com/watch?v=6BXVYzWSVRg</a>	2/28/2018
Employment Law	<a href="https://www.youtube.com/watch?v=irU47BpBeyM&amp;t=219s">https://www.youtube.com/watch?v=irU47BpBeyM&amp;t=219s</a>	2/21/2018
Cash Flow	<a href="https://www.youtube.com/watch?v=xQDMqaOVGL4">https://www.youtube.com/watch?v=xQDMqaOVGL4</a>	1/31/2018
Social Media Marketing	<a href="https://www.youtube.com/watch?v=MRWJEgE6uOA&amp;t=777s">https://www.youtube.com/watch?v=MRWJEgE6uOA&amp;t=777s</a>	1/17/2018
Adobe Pro	<a href="https://www.youtube.com/watch?v=OH1lhiToFl8">https://www.youtube.com/watch?v=OH1lhiToFl8</a>	12/6/2017
MailChimp	<a href="https://www.youtube.com/watch?v=GbxwMT3BxCM">https://www.youtube.com/watch?v=GbxwMT3BxCM</a>	11/29/2017
Marketing 101	<a href="https://www.youtube.com/watch?v=9Ec3rLkb9YE">https://www.youtube.com/watch?v=9Ec3rLkb9YE</a>	11/15/2017
EFT Meridian Tapping for Stress Management -DIY for Internal Stress & Calming it down	<a href="https://www.youtube.com/watch?v=TyRAp78b3VM">https://www.youtube.com/watch?v=TyRAp78b3VM</a>	11/1/2017
Overtime Rules	<a href="https://www.youtube.com/watch?v=CbTAlqorLpA">https://www.youtube.com/watch?v=CbTAlqorLpA</a>	10/25/2017
Protecting Your Finances and Credit	<a href="https://www.youtube.com/watch?v=xtItRAXD43M">https://www.youtube.com/watch?v=xtItRAXD43M</a>	10/18/2017
Video Marketing	<a href="https://www.youtube.com/watch?v=D1n6ZWakOS4">https://www.youtube.com/watch?v=D1n6ZWakOS4</a>	10/4/2017
How to Create a Video	<a href="https://www.youtube.com/watch?v=mdqdmZ77BD0">https://www.youtube.com/watch?v=mdqdmZ77BD0</a>	9/27/2017
Building a LinkedIn Profile	<a href="https://www.youtube.com/watch?v=ya50DYI9vdA">https://www.youtube.com/watch?v=ya50DYI9vdA</a>	9/20/2017
Laws of Leadership -4th session	<a href="https://www.youtube.com/watch?v=6piliGQF1kM">https://www.youtube.com/watch?v=6piliGQF1kM</a>	9/13/2017
Fundamentals of Online Advertising - Ad Words	<a href="https://www.youtube.com/watch?v=N_Qe2IAZJdY">https://www.youtube.com/watch?v=N_Qe2IAZJdY</a>	8/30/2017
Laws of Leadership -2nd session	<a href="https://www.youtube.com/watch?v=_kgtA9jXkv8">https://www.youtube.com/watch?v=_kgtA9jXkv8</a>	7/19/2017
Woo Commerce - WordPress	<a href="https://www.youtube.com/watch?v=IYzS7cH0gFQ">https://www.youtube.com/watch?v=IYzS7cH0gFQ</a>	7/12/2017
Themes & Plugins - WordPress	<a href="https://www.youtube.com/watch?v=uxuieQ8x3gc&amp;t=2225s">https://www.youtube.com/watch?v=uxuieQ8x3gc&amp;t=2225s</a>	6/14/2017
Creative Collaborations	<a href="https://www.youtube.com/watch?v=QOU4KNbsm5o">https://www.youtube.com/watch?v=QOU4KNbsm5o</a>	5/24/2017
Social Media's Impact on your business (FaceBook, Twitter, Google & LinkedIn)	<a href="https://www.youtube.com/watch?v=VcYwV1xTSL0">https://www.youtube.com/watch?v=VcYwV1xTSL0</a>	5/17/2017
Google Suite Tools	<a href="https://www.youtube.com/watch?v=zO5ACRRi6ZY">https://www.youtube.com/watch?v=zO5ACRRi6ZY</a>	4/26/2017
Important Elements of a Business Plan	<a href="https://www.youtube.com/watch?v=JGV3ln5Lg-g">https://www.youtube.com/watch?v=JGV3ln5Lg-g</a>	4/19/2017
Workman's Comp	<a href="https://www.youtube.com/watch?v=v7DjMc0dYII">https://www.youtube.com/watch?v=v7DjMc0dYII</a>	4/12/2017
WordPress	<a href="https://www.youtube.com/watch?v=OOaRyLT3xVA">https://www.youtube.com/watch?v=OOaRyLT3xVA</a>	3/29/2017
Organizational Leadership	<a href="https://www.youtube.com/watch?v=9xOg3YRLOH4">https://www.youtube.com/watch?v=9xOg3YRLOH4</a>	3/22/2017
Business networking & promotion	<a href="https://www.youtube.com/watch?v=2bVn32R5QrU">https://www.youtube.com/watch?v=2bVn32R5QrU</a>	3/8/2017
iPad - create presentations, video, marketing materials that get results	<a href="https://www.youtube.com/watch?v=2tP9a9W_1m0">https://www.youtube.com/watch?v=2tP9a9W_1m0</a>	2/22/2017
Creditors Rights	<a href="https://www.youtube.com/watch?v=qtqK3O4f54c">https://www.youtube.com/watch?v=qtqK3O4f54c</a>	2/15/2017

Noon Knowledge  
Youtube Links

Noon Knowledge Workshop (Listed By Date)	Link to YouTube Video	Date of Class
Basics of Graphic Design	<a href="https://www.youtube.com/watch?v=6V2xwgueT6I">https://www.youtube.com/watch?v=6V2xwgueT6I</a>	2/8/2017
Creative Collaboration & Communication in the Work Place	<a href="https://www.youtube.com/watch?v=I333h0iJAw">https://www.youtube.com/watch?v=I333h0iJAw</a>	2/1/2017
Corporate Structure	<a href="https://www.youtube.com/watch?v=zkrxfIDv9rM">https://www.youtube.com/watch?v=zkrxfIDv9rM</a>	1/25/2017
Google Get Your business on the map	<a href="https://www.youtube.com/watch?v=IFfj-KD5fI0">https://www.youtube.com/watch?v=IFfj-KD5fI0</a>	1/18/2017
Generational Recruiting	<a href="https://www.youtube.com/watch?v=-qV0AILokOA">https://www.youtube.com/watch?v=-qV0AILokOA</a>	11/16/2016
Creating a PR Strategy	<a href="https://www.youtube.com/watch?v=oYHbO6IgcSw">https://www.youtube.com/watch?v=oYHbO6IgcSw</a>	10/26/2016
Tips for converting your business to the cloud	<a href="https://www.youtube.com/watch?v=CrRODKRq05A">https://www.youtube.com/watch?v=CrRODKRq05A</a>	10/12/2016
Tips for developing your Soft Skills	<a href="https://www.youtube.com/watch?v=ivskPRTsHEU">https://www.youtube.com/watch?v=ivskPRTsHEU</a>	10/5/2016
Financing a growing business	<a href="https://www.youtube.com/watch?v=NrjGNuTRJs0">https://www.youtube.com/watch?v=NrjGNuTRJs0</a>	9/28/2016
Employment Law	<a href="https://www.youtube.com/watch?v=OA8uBwAyK8">https://www.youtube.com/watch?v=OA8uBwAyK8</a>	9/21/2016
Excel the Next Level	<a href="https://www.youtube.com/watch?v=PXwG6U8_3gQ">https://www.youtube.com/watch?v=PXwG6U8_3gQ</a>	9/14/2016
eCommerce workshop	<a href="https://www.youtube.com/watch?v=3gGATgitQmc">https://www.youtube.com/watch?v=3gGATgitQmc</a>	8/24/2016
Live streaming	<a href="https://www.youtube.com/watch?v=Q-FbXQ_jSik">https://www.youtube.com/watch?v=Q-FbXQ_jSik</a>	8/10/2016
How to become an Artepneur	<a href="https://www.youtube.com/watch?v=jlDaQZCB8zo">https://www.youtube.com/watch?v=jlDaQZCB8zo</a>	7/27/2016
FaceBook vs LinkedIn- Which is the best social network for your business	<a href="https://www.youtube.com/watch?v=5UGyVgRg8Ws">https://www.youtube.com/watch?v=5UGyVgRg8Ws</a>	7/20/2016
Excel in 1 hour	<a href="https://www.youtube.com/watch?v=LmOcUhxvZI">https://www.youtube.com/watch?v=LmOcUhxvZI</a>	6/15/2016
Creative Collaboration	<a href="https://www.youtube.com/watch?v=IbRCj3_wWRU">https://www.youtube.com/watch?v=IbRCj3_wWRU</a>	5/18/2016
How to Sell to Virginia Government	<a href="https://www.youtube.com/watch?v=wicMQ128Exs">https://www.youtube.com/watch?v=wicMQ128Exs</a>	5/11/2016
Consumer Protection	<a href="https://www.youtube.com/watch?v=NCZ1F2zG64w">https://www.youtube.com/watch?v=NCZ1F2zG64w</a>	5/4/2016
Inspiring Leadership & Team Building	<a href="https://www.youtube.com/watch?v=Hf9Y7PHk7cA">https://www.youtube.com/watch?v=Hf9Y7PHk7cA</a>	4/27/2016
iPad for Business	<a href="https://www.youtube.com/watch?v=It9cOce39YM">https://www.youtube.com/watch?v=It9cOce39YM</a>	4/13/2016
Marketing through Community Involvement	<a href="https://www.youtube.com/watch?v=Rr_-6UrfMNM">https://www.youtube.com/watch?v=Rr_-6UrfMNM</a>	4/6/2016
Cyber Security	<a href="https://www.youtube.com/watch?v=vvFZYE0Y1E">https://www.youtube.com/watch?v=vvFZYE0Y1E</a>	3/30/2016
Website Do's & Don'ts	<a href="https://www.youtube.com/watch?v=UYhl-TwcOew">https://www.youtube.com/watch?v=UYhl-TwcOew</a>	3/16/2016
Developing Effective PR Plan	<a href="https://www.youtube.com/watch?v=Cf4mcFHh7ml">https://www.youtube.com/watch?v=Cf4mcFHh7ml</a>	2/17/2016
Quickbooks Online	<a href="https://www.youtube.com/watch?v=OLhG97ccP5s">https://www.youtube.com/watch?v=OLhG97ccP5s</a>	2/3/2016
Developing Company Policies & Procedures	<a href="https://www.youtube.com/watch?v=_2kxKkd7-UI">https://www.youtube.com/watch?v=_2kxKkd7-UI</a>	1/20/2016
Managing 5 Generations in the Workplace	<a href="https://www.youtube.com/watch?v=gq9Ku61WJmA">https://www.youtube.com/watch?v=gq9Ku61WJmA</a>	11/18/2015
Turning a Prospect into a Sale	<a href="https://www.youtube.com/watch?v=NxzLBO_Upb4">https://www.youtube.com/watch?v=NxzLBO_Upb4</a>	11/4/2015
Winning Back a Disgruntled Customer	<a href="https://www.youtube.com/watch?v=XIcGr3ZUdK8&amp;t=70s">https://www.youtube.com/watch?v=XIcGr3ZUdK8&amp;t=70s</a>	10/28/2015
Apps in Business	<a href="https://www.youtube.com/watch?v=y-bdKHOoNCU">https://www.youtube.com/watch?v=y-bdKHOoNCU</a>	10/21/2015
Search Engine Optimization	<a href="https://www.youtube.com/watch?v=2teiDf2Zr6s">https://www.youtube.com/watch?v=2teiDf2Zr6s</a>	10/14/2015
Designing an Effective Ad	<a href="https://www.youtube.com/watch?v=KpH6CMISLbE&amp;t=26s">https://www.youtube.com/watch?v=KpH6CMISLbE&amp;t=26s</a>	10/7/2015
Tourism Business Management & Support	<a href="https://www.youtube.com/watch?v=m44g6jdmCao">https://www.youtube.com/watch?v=m44g6jdmCao</a>	9/30/2015
Retail Experience	<a href="https://www.youtube.com/watch?v=49rhHC4muQg">https://www.youtube.com/watch?v=49rhHC4muQg</a>	9/23/2015
QuickBooks Session 4	<a href="https://www.youtube.com/watch?v=3ea1jcZ4tCA">https://www.youtube.com/watch?v=3ea1jcZ4tCA</a>	9/16/2015
How to Engage Employees	<a href="https://www.youtube.com/watch?v=qF8blmjVVKU">https://www.youtube.com/watch?v=qF8blmjVVKU</a>	9/9/2015
Creating a Promotional Video	<a href="https://www.youtube.com/watch?v=yo0Arl_Izs4">https://www.youtube.com/watch?v=yo0Arl_Izs4</a>	8/26/2015
QuickBooks Session 3	<a href="https://www.youtube.com/watch?v=jgf7PABdv2w">https://www.youtube.com/watch?v=jgf7PABdv2w</a>	8/15/2015
Using LinkedIn for Business	<a href="https://www.youtube.com/watch?v=X4W2j8F2R2c">https://www.youtube.com/watch?v=X4W2j8F2R2c</a>	7/22/2015
QuickBooks Session 2	<a href="https://www.youtube.com/watch?v=8AHsNu_allM">https://www.youtube.com/watch?v=8AHsNu_allM</a>	7/15/2015
Facebook & Instagram	<a href="https://www.youtube.com/watch?v=ub7Snd8tXYs">https://www.youtube.com/watch?v=ub7Snd8tXYs</a>	6/25/2015
QuickBooks Session 1	<a href="https://www.youtube.com/watch?v=1S1xHbWD0TU">https://www.youtube.com/watch?v=1S1xHbWD0TU</a>	6/10/2015
iPad for Business	<a href="https://www.youtube.com/watch?v=yHwXgzF7O78">https://www.youtube.com/watch?v=yHwXgzF7O78</a>	5/27/2015
Achieving Your Financial Goals	<a href="https://www.youtube.com/watch?v=5nz7ckge8e0">https://www.youtube.com/watch?v=5nz7ckge8e0</a>	4/29/2015
Crowdsourcing Funding	<a href="https://www.youtube.com/watch?v=7fh70a8e1zl">https://www.youtube.com/watch?v=7fh70a8e1zl</a>	4/22/2015
Cloud Services for Business	<a href="https://www.youtube.com/watch?v=ZJo8u38jU1k">https://www.youtube.com/watch?v=ZJo8u38jU1k</a>	4/8/2015
Mobile Payment Systems	<a href="https://www.youtube.com/watch?v=CB0JXbtE_Ys">https://www.youtube.com/watch?v=CB0JXbtE_Ys</a>	4/1/2015
Social Media for Business	<a href="https://www.youtube.com/watch?v=aY-x3sF8OtA">https://www.youtube.com/watch?v=aY-x3sF8OtA</a>	3/25/2015
Selling to the Commonwealth	<a href="https://www.youtube.com/watch?v=pNgGgRSD1iY">https://www.youtube.com/watch?v=pNgGgRSD1iY</a>	3/18/2015
Customer Service	<a href="https://www.youtube.com/watch?v=_kGrxgl5iM">https://www.youtube.com/watch?v=_kGrxgl5iM</a>	3/11/2015
Real Estate & Insurance in Business	<a href="https://www.youtube.com/watch?v=oH_BJGOGGGk">https://www.youtube.com/watch?v=oH_BJGOGGGk</a>	3/4/2015
Positive Image session 2	<a href="https://www.youtube.com/watch?v=qlv6hg6BwAM">https://www.youtube.com/watch?v=qlv6hg6BwAM</a>	2/25/2015
Positive Image session 1	<a href="https://www.youtube.com/watch?v=mtnPNNHWQcm8">https://www.youtube.com/watch?v=mtnPNNHWQcm8</a>	2/18/2015
Email Marketing - MailChimp	<a href="https://www.youtube.com/watch?v=jV6BfJud3ao">https://www.youtube.com/watch?v=jV6BfJud3ao</a>	2/11/2015
How to Write & Distribute a Press Release	<a href="https://www.youtube.com/watch?v=wTohplWVcwY">https://www.youtube.com/watch?v=wTohplWVcwY</a>	2/4/2015