Washington County, Virginia and and Towns of Abingdon, Damascus, and Glade Spring, Virginia

Planning Information for Business Development



Washington County, Virginia

Washington County was formed in December 1776. At that time Washington County included parts of Smyth, Russell, Lee, Scott, Tazewell, Wise, Buchanan, and Dickenson Counties, but it lost most of its territory in 1786 when Russell County was formed. The county is bordered by Smyth, Russell, Scott, and Grayson counties, and the independent City of Bristol Virginia. Three towns are located in Washington County they are Abingdon, Damascus, and Glade Spring. The county has abundant recreational opportunities such as South Holston Lake, the Appalachian Trail, the Virginia Creeper Trail, Hidden Valley Lake, and the Clinch Mountain Wildlife Management Area.

The Town of Abingdon, Virginia

Abingdon, Virginia, is the county seat for Washington County, rich in performing and visual arts. Founded in 1778, Abingdon is the oldest English-speaking settlement west of the Blue Ridge Mountains. The original name of Abingdon was Wolf Hills, given by the legendary Daniel Boone. The oldest building (1779) now houses The Tavern, a fine dining restaurant. Abingdon is home to the historic Barter Theatre, the State Theatre of Virginia, which started the careers of Gregory Peck, Ernest Borgnine, Patricia Neal, and many others. It is also the site of the William King Museum of Art. The Crooked Road, Virginia's Music Heritage Trail, a 300-mile driving trail that features world class music venues, also passes through Abingdon. The Virginia Creeper Trail is a 35-mile-long trail that runs from Abingdon to Damascus to Whitetop Mountain, and is used for hiking, biking, and horseback riding. In 2014 The Creeper Tail was inducted into the National Rail-Trail Hall of Fame. Take a shuttle to Whitetop and enjoy the first 17 miles downhill through the Jefferson National Forest. Visit the Abingdon Muster Grounds, the historic gathering place of volunteer militia as they prepared for the march to the Battle of Kings Mountain. Stroll through the downtown district with brick sidewalks and tree-lined streets that entice visitors to explore unique shops, restaurants, and cafes. Abingdon is a place where old-fashioned southern hospitality is abundant.

Abingdon is easily accessible from three different exits on I-81 (19, 17 and 14) or from several state routes including scenic routes 11 and 58. Abingdon is located just 15 miles from the Virginia-Tennessee border in the beautiful Blue Ridge Mountains of Virginia. It is quick, easy, and totally worth the drive and is located near many other cities of interest.

Asheville, NC – 2 hours Roanoke, VA – 2 hours Knoxville, TN – 2 hours Winston-Salem, NC – 2.5 hours Charleston, WV - 3 hours Nashville, TN - 4.5 hours Richmond, VA - 4.5 hours

The Town of Damascus, Virginia

Established in 1904, Damascus, Virginia, is known affectionately as the "friendliest town on the Appalachian Trail." Visit www.Damascus.org for more information.

The Town of Glade Spring, Virginia

Incorporated in 1875, Glade Spring, Virginia, the original name of Glade Spring derives from the Indian word Passawatami, which means "this is the place." For additional information, visit www.gladespringva.org.

TOWN OF ABINGDON AND WASHINGTON COUNTY BUSINESS INCENTIVES

Enterprise Zone Incentives

Virginia Real Property Investment Grant: Property owners, developers or tenants may
receive a reimbursement grant of up to \$100,000 for direct construction costs when the
total construction costs are between \$100,000 and \$5 million. For construction projects
exceeding \$5 million, the maximum grant is \$200,000. Grants are formula-based,
depending on direct construction costs. Actual grant amounts may be prorated when
statewide demand exceeds available funds for the program.
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Virginia Job Creation Grant: Businesses may receive up to \$500/year per net new permanent full-time position earning at least 175% of the federal minimum wage and up to \$800/year per net new permanent full-time employee earning at least 200% of the federal minimum wage. To qualify, each employee must be offered qualifying healthcare benefits by the employer. Retail, food and beverage, and personal service positions are not eligible for this grant.

Historic Preservation Tax Credit

Federal Tax Credit: Owners (and their agents), of buildings either listed on the National
Register of Historic Places or certified as a contributing structure to the Abingdon Historic
District, may be eligible to receive a Federal Tax Credit of up to 20% of the cost of
substantial building renovations if those renovations follow the Secretary of the Interior's
Standards for Rehabilitation and if the building is used for an income-producing use for at
least five years after the renovation is complete.

- □ Virginia Historic Preservation Tax Credit: This program provides tax credits for qualifying historic properties on the Virginia Landmarks Register, or properties certified by the Virginia Department of Historic Resources as contributing to a historic district or meeting the criteria for listing on the Register (National Register properties or districts are included on the Virginia Register). Rehabilitation expenses must be at least 50% of the prior assessed value of the building for local real estate tax purposes. Properties do not have to be income producing; residential rehabilitation by homeowners qualifies for the credits. A 25% State Tax Credit is available. The property must be rehabilitated according to the Secretary of the Interior's Standards of Rehabilitation and certified by the Virginia Department of Historic Resources. A tax certificate is issued.
- Town of Abingdon Tax Credit: Property owners within the town pay a combination of County and Town taxes. Local Historic Tax Credits only apply to the town's portion of the tax owed. Town taxes consist of both improvement value and land value. Credits will be issued against improvement value only. Tax credits are \$2,500.00 as to town property taxes for every \$2,500.00 of exterior maintenance, restoration, preservation, and rehabilitation work performed and documented on structures located within the Old Historic District of

town. Credits will be given toward the assessed value on the structure. The tax credit shall be allowed immediately following the tax year in which the work is completed.

County and Town Administration

Washington County (276) 525-1300 www.washcova.com Jason Berry, County Administrator: jberry@washcova.com Alicia Roland, Director of Economic Development: aroland@washcova.com **Town of Abingdon** (276) 628-3167 Mike Cochran, Town Manager: mcochran@abingdon-va.gov Isaiah Thomas, Economic Development Specialist: ithomas@abingdon-va.gov □ Town of Damascus (276) 475-3831 www.damascus.org Chris Bell, Town Manager: townmanager@damascus.org ☐ Town of Glade Spring (276) 429-5134 www.gladespringva.org

Business Development Assistance and Training

Virginia Highlands Small Business Incubator		
Mark Graham, Executive Director & General Counsel: (276) 492-2060 mgraham@vhsbi.com		
Virginia Highlands Small Business Development Center at VHCC		
Cindy Fields, Director: (276) 739-2515		
cfields2@vhcc.edu		
Town of Abingdon Economic Development		
Isaiah Thomas, Economic Development Specialist: (276) 492-2142		
ithomas@abingdon-va.gov		
Washington County Economic Development/IDA		

Alicia Rowland, Director of Economic Development: (276) 525-1300 aroland@washcova.com

☐ People Incorporated

Justin Lewis, Operations & Program Manager: (276) 619-2268 itlewis@peopleinc.net

☐ Washington County Chamber of Commerce

Neta Farmer, Executive VP: (276) 628-8141; neta.farmer@outlook.com https://livability.com/washington-county-chamber-of-commerce/

Events in Abingdon and Surrounding Areas

https:	://visitabingdonvirginia.com/calendar						
	Diana Blackburn, Tourism Administrator: (276) 676-2282 dblackburn@abingdon-va.gov						
	Adam Bolt, Events & Marketing Coordinator: (276) 676-2282 abolt@abingdon-va.gov						
	☐ Ashli Linkous, Marketing Manager: (276) 676-2282 alinkous@abingdon-va.gov						
Arts and Culture District							
	The Arts Depot (276) 628-9091 www.abingdonartsdepot.org/		The Crooked Road (276) 492-2400 www.thecrookedroadva.com/				
	Barter Theatre (276) 628-3991 www.bartertheatre.com		SW Virginia Cultural Center & Marketplace (276) 492-2400 www.swvaculturalcenter.com				
	William King Museum of Art (276) 628-5005 www.williamkingmuseum.org/		Holston Mountain Artisan's (276) 628-7721 www.holstonmtnarts.org				
Education							
	Emory & Henry University www.emoryhenry.edu Southwest Virginia Higher Education Center www.swcenter.edu		Virginia Highlands Community College www.vhcc.edu Washington County Public Schools www.wcs.k12.va.us				
Woı	kforce Training and Develop	ment					
	□ Virginia Highlands Community College Workforce Development & Continuing Education Robert Phillips: (276) 739-2400 rphillips@vhcc.edu						
	Virginia Highlands Small Business De Cindy Fields, Director: (276) 739-2474 cfields2@vhcc.edu	evelopment	Center				

Washington County Board of Supervisors

www.washcova.com

Phillip McCall

A - Harrison District pmccall@washcova.com

Randy Pennington

B - Jefferson District rpennington@washcova.com

Charlie Hargis Jr.

C - Madison District chargis@washcova.com

Wayne Stevens, Jr.

D - Monroe District wstevens@washcova.com

David Matlock

E - Taylor District

dmatlock@washcova.com

Saul Hernandez

F- Tyler District

shernandez@washcova.com

Dwayne Ball

G - Wilson District

dball@washcova.com

Washington County Industrial Development Authority

www.washcova.com/industrial-development-authority/

Washington County Planning Commission

www.washcova.com/planning-commission/

The Washington County Planning Commission is charged with advising the Washington County Board of Supervisors on matters pertaining to the County's zoning and subdivision codes and the County's Comprehensive Plan. The Planning Commission is composed of seven Commissioners appointed by the Board of Supervisors, one Commissioner from each of the County's seven Election Districts.

Commission Coordinator Stephen Richardson

County Zoning & Subdivision Office 1 Government Center Place, Suite A Abingdon, VA 24210 (276) 525-1391 stephenr@washcova.com

Town of Abingdon Economic Development Authority

https://abingdon-va.gov/boards-and-commissions/economic-development-authority/

Isaiah Thomas (276) 492-2142 ithomas@abingdon-va.gov

Who are my U.S. Senators?

U. S. Senator Mark Warner Shane Clem, District Director 180 West Main Street, Suite 235 Abingdon, VA 24210 (276) 628-8158 shane clem@warner.senate.gov

U. S. Senator Tim Kaine Laura Blevins, District Director 121 Russell Road, Suite 2 Abingdon, VA 24210 (276) 525-4790 laura blevins@kaine.senate.gov

Who's My Congressman?

Congressman Morgan Griffith District Director: Calen Dishman 323 West Main Street Abingdon, VA 24210 Calen.Dishman@mail.house.gov (276) 525-1405

Who is my State Senator?

Senator Todd Pillion

Legislative Director: Lanz Geisler 851 French Moore Jr. Blvd, Office 124 Abingdon, VA 24210 senatorpillion@senate.virginia.gov (276) 220-1209

Who is my State Delegate?

Delegate Israel O'Quinn

Legislative Director: Thatcher Stanley

P.O. Box 16325 Bristol VA 24209

DelIOQuinn@house.virginia.gov

(276) 525-1311

Lending Institutions in Washington County and Abingdon

First Community Bank	(276) 676-5067
New Peoples Bank	(276) 628-2543
First Bank & Trust	(276) 628-3838
Truist Bank	(276) 623-1965
TruPoint Bank	(276) 623-0787
Bank of Abingdon	(276) 525-1463
Eastman Credit Union	(276) 619-2300
Wells Fargo Bank	(276) 676-6125
National Bank	(276) 628-9131
Powell Valley National Bank	(276) 525-4334

Other Financial Resources

Small Business Grants: Your Guide to Finding Funding –

https://www.moneygeek.com/business/resources/small-business-grants/

Financial Resources and Grants for Women-Owned Businesses –

https://www.moneygeek.com/business/resources/grants-for-women-owned-business/

Small Business Loans: How to Qualify – https://www.moneygeek.com/small-business-

loans/requirements/

For general questions, go to www.vhsbi.com

Noon Knowledge Series brought to you by the Virginia Highlands Small Business Incubator, the Town of Abingdon, and Washington County Chamber of Commerce – informative programs by experts in the fields of accounting, business organizations, legal, marketing, social media and just about every other issue you would have questions about.

See the homepage link on www.vhsbi.com

What business entity are you?

C Corp: A C corporation is a legal structure that businesses can choose to organize themselves under to limit their owners' legal and financial <u>liabilities</u>. C <u>corporations</u> are an alternative to S corporations, where profits pass through to owners and are only taxed at the individual level, and <u>limited liability companies</u>, which provide the legal protections of corporations but are taxed like <u>sole proprietorships</u>.

Limited Liability Corporation (LLC): An LLC is designed to provide the limited liability features of a corporation and the tax efficiencies and operational flexibility of a partnership.

Sole Proprietorship: A sole proprietorship is the most basic type of business to establish. You alone own the company and are responsible for its assets and liabilities.

S Corp: An S Corporation is like a C Corporation, but you are taxed only on the personal level.

20 Questions to ask yourself before Starting a Business

- 1. Why am I starting a business?
- 2. What kind of business do I want?
- 3. Who is my ideal customer?
- 4. What products or services will my business provide?
- 5. Am I prepared to spend the time and money needed to get my business started?
- 6. What differentiates my business idea and the products or services I will provide to others in the market?
- 7. Where will my business be located?
- 8. How many employees will I need?
- 9. What types of suppliers do I need?
- 10. How much money do I need to get started?
- 11. Will I need to get a loan?
- 12. How soon will it take before my products or services are available?

- 13. How long do I have until I start making a profit?
- 14. Who is my competition?
- 15. How will I price my product compared to my competition?
- 16. How will I set up the legal structure of my business?
- 17. What taxes do I need to pay?
- 18. What kind of insurance do I need?
- 19. How will I manage my business?
- 20. How will I advertise my business?

10 Steps to Starting a Business

Starting a business involves planning, making key financial decisions and completing a series of legal activities. These 10 easy steps can help you plan, prepare, and manage your business.

Step 1: Write a Business Plan

Use these tools and resources to create a business plan. This written guide will help you map out how you will start and run your business successfully.

Step 2: Get Business Assistance and Training

Take advantage of free training and counseling services, from preparing a business plan and securing financing, to expanding or relocating a business.

Step 3: Choose a Business Location

Get advice on how to select a customer-friendly location and comply with zoning laws.

Step 4: Finance Your Business

Find government backed loans, venture capital and research grants to help you get started.

Step 5: Determine the Legal Structure of Your Business

Decide which form of ownership is best for you: sole proprietorship, partnership, Limited Liability Company (LLC), corporation, S corporation, nonprofit or cooperative.

Step 6: Register a Business Name ("Doing Business As")

Register your business name with your state government.

Learn which tax identification number you will need to obtain from the IRS and your state revenue agency.

Step 7: Register for State and Local Taxes

Register with your state to obtain a tax identification number, workers' compensation, unemployment, and disability insurance.

Step 8: Obtain Business Licenses and Permits

Get a list of federal, state, and local licenses and permits required for your business.

Step 9: Understand Employer Responsibilities

Learn the legal steps you need to take to hire employees.

Step 10: Find Local Assistance

Contact your local SBA (U.S. Small Business Administration) office to learn more about how SBA can help. https://www.sba.gov/

What should go in your business plan?

Executive Summary: Your executive summary is a snapshot of your business plan as a whole and touches on your company profile and goals.

Company Description: Your company description provides information on what you do, what differentiates your business from others and the markets your business serves.

Market Analysis: Before launching your business, it is essential for you to research your business industry market and competitors.

Organization and Management: Every business is structured differently. Find out the best organization and management structure for your business success.

Service or Product Line: What do you sell? How does it benefit your customers? What is the lifecycle of your product?

Marketing & Sales: How do you plan to market your business? What is your sales strategy?

Funding Request: If you are seeking funding for your business, find out about the necessary information you should include in your plan.

Financial Projections: If you need funding, providing financial projections to back up your request is critical.

Appendix: An appendix is optional, but a useful place to include information such as resumes, permits, and leases.

How to make your Business Plan Stand Out: What makes your business unique? Determining this could help you stand out from the crowd and give you advantages over your competitors.

For more information, contact:

Virginia Highlands Small Business Incubator *Start your business here!*

851 French Moore Jr. Blvd., Suite 200, Abingdon, VA 24210 (276) 492-2060 www.vhsbi.com